## **拼 FIRST THINGS FIRST**

**Phoenix South** 



# **2020** NEEDS AND ASSETS REPORT

## Phoenix South Regional Partnership Council 2020 Needs and Assets Report

Prepared by

Community Research, Evaluation & Development (CRED)

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College of Agricultural and Life Sciences

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Funded by First Things First Phoenix South Regional Partnership Council

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## Introduction

Ninety percent of a child's brain growth occurs before kindergarten and the quality of a child's early experiences impacts whether their brain will develop in positive ways that promote learning. First Things First (FTF) was created by Arizonans to help ensure that Arizona children have the opportunity to arrive at kindergarten prepared to be successful. Understanding the critical role the early years play in a child's future success is crucial to our ability to foster each child's optimal development and, in turn, impact all aspects of wellbeing of our communities and our state.

This Needs and Assets Report for the FTF Phoenix South Region helps community leaders and decision-makers understand the needs of young children in the region, the resources available to meet those needs and gaps that may exist in those resources. Data collection and analysis for the 2020 report were completed prior to the COVID-19 pandemic and, therefore, do not reflect the impact of COVID-19 on families with young children and the services that support them.

The report is organized by topic areas pertinent to young children in the region, such as the population characteristics or educational indicators. Within each topic area are sections that set the context for why the data found in the topic areas are important (Why it Matters), followed by a section that includes available data on the topic (What the Data Tell Us).

The FTF Phoenix South Regional Partnership Council recognizes the importance of investing in young children and ensuring that families and caregivers have options when it comes to supporting the healthy development of young children in their care. It is our sincere hope that this information also will help guide community conversations about how we can best support school readiness for all children in the Phoenix South Region. To that end, this information may be useful to stakeholders in the area as they work to enhance the resources available to young children and their families and as they make decisions about how best to support children birth to 5 years old in communities throughout the region.

## Acknowledgements

The Phoenix South Regional Council wants to thank the Arizona Department of Economic Security, the Arizona Department of Health Services, the Arizona Department of Education and the U.S. Census Bureau, for their contributions of data for this report and their ongoing support and partnership with FTF on behalf of young children.

To the current and past members of the Phoenix South Regional Council, your vision, dedication and passion have been instrumental in improving outcomes for young children and families within the region. Our future efforts will build upon those successes with the ultimate goal of building a comprehensive early childhood system for the betterment of young children within the region and the entire state.

## LETTER FROM THE CHAIR

May 8, 2020

Message from the Chair:

Since the inception of First Things First, the Phoenix South Regional Partnership Council has taken great pride in supporting evidence-based and evidence informed early childhood programs that are improving outcomes for young children. Through both funded and unfunded approaches, the early childhood programs and services supported by the regional council have strengthened families, improved the quality of early learning, and enhanced the health and well-being of children birth to 5 years old in our community.

This impact would not have been possible without data to guide our discussions and decisions. One of the primary sources of that data is our regional Needs and Assets report, which provides us with information about the status of families and young children in our community, identifies the needs of young children, and details the supports available to meet those needs. Along with feedback from families and early childhood stakeholders, the report helps us to prioritize the needs of young children in our area and determine how to leverage First Things First resources to improve outcomes for young children in our communities.

The Phoenix South Regional Council would like to thank our Needs and Assets vendor, The University of Arizona, for their knowledge, expertise and analysis of the Phoenix South region. Their partnership has been crucial to our development of this report and to our understanding of the extensive information contained within these pages.

As we move forward, the First Things First Phoenix South Regional Partnership Council remains committed to helping more children in our community arrive at kindergarten prepared to be successful by funding high-quality early childhood services, collaborating with system partners to maximize resources, and continuing to build awareness across all sectors of the importance of the early years to the success of our children, our communities and our state.

Thanks to our dedicated staff, volunteers and community partners, First Things First has made significant progress toward our vision that all children in Arizona arrive at kindergarten healthy and ready to succeed.

Thank you for your continued support.

Sincerely,

Karen Stewart, Chair

## PHOENIX SOUTH REGIONAL PARTNERSHIP COUNCIL

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## **Executive Summary**

#### **Regional Description**

The First Things First Phoenix South Region consists of the portions of the City of Phoenix that are south of Thomas Road and all of Maryvale Village except for the portion north of Camelback Road. The region does not include South Mountain Park and Preserve, Ahwatukee, or the portion of Estrella Village west of 75th Avenue. The Phoenix South Region includes diverse neighborhoods with residents from a variety of backgrounds and with a range of needs.

#### **Population Characteristics**

According to the U.S. Census, the Phoenix South Region had a population of 534,987 in 2010, of whom 65,037 (12%) were children ages birth to 5. More than one quarter (28%) of households in the region included a young child; a proportion higher than both the county (17%) and the state (16%). Population projections for Maricopa County show that the population of young children (ages 0-5) is projected to be about 326,049 by 2020, a decrease from 2010 (339,217). Projections show an increase in the count of young children over time after 2020, and that Maricopa County will be home to about 63 or 64 percent of the state's young children.

Almost two-thirds (61%) of adults and more than three-quarters (78%) of young children (ages 0-4) in Phoenix South Region are Hispanic. These proportions are higher than in Maricopa County as a whole, where almost half of young children are Hispanic (46%). The Phoenix South Region has a similar percentage of American Indian young children (3%) as the county (3%) and state (6%). The proportions of adults (10%) and young children (9%) who are Black or African American in the region are slightly higher than in the county (4% and 6%, respectively) and state (4% and 5%, respectively). The percentages of Asian or Pacific Islander adults (2%) and young children (2%) in the Phoenix South Region are similar to the county and state but are slightly lower than national proportions (5% and 5%, respectively).

The race and ethnicity of mothers giving birth in the Phoenix South Region differ from the county overall. The proportion of births to mothers who are Hispanic or Latina is higher in the region (70%) than the county (41%) and the state overall (41%).

Almost half (47%) of children in Phoenix South Region live with one or two foreign-born parents; this is higher than the county as a whole (30%) and the state overall (26%). Household language use also reflects these demographic patterns; a higher proportion of individuals speak a language other than English at home in the Phoenix South Region (55%) than in the county (27%) and state (27%). There is also a higher percentage of limited-English-speaking households in the region (12%), than in the county and state (4% in each).

Forty-five percent of young children in the region live with two parents or stepparents, compared to 61 percent in the county and 59 percent in Arizona. The proportion of households

with young children that are single-female households in the region (29%) is higher than the state overall (24%). The percentage of young children living in a grandparent's household is slightly higher for the region (18%) compared to the county (12%) and state (14%), though the percentage of children living with a grandparent who is responsible for them is comparable between region, county, and state.

#### Economic Circumstances

Nearly one-third (30%) of residents in the Phoenix South Region lives in poverty, a higher proportion than in Maricopa County (16%) and the state (17%). When it comes to young children, more than four in 10 (42%) lives in poverty in the region. This percentage is higher than that of the total (all-age) population in the region living in poverty (30%), and the proportions of children age 0-5 living in poverty across the county (24%) and state (26%). Across household types, median annual family income is higher in Maricopa County than in Arizona as a whole, but is not much different from national medians. Median income for married couple families with children in Maricopa County (\$86,236) is nearly three times the median income for single-female headed families (\$29,285).

Eligibility for some public assistance programs is determined by different poverty thresholds. For example, family income at or below 141 percent of the federal poverty threshold is one criterion for eligibility for the Arizona Health Care Cost Containment System (AHCCCS)<sup>i</sup> for children ages 1 to 5, and at or below 147 percent of the poverty threshold for children under 1 year old. In the Phoenix South Region, the percentage of families with young children who may qualify for AHCCCS (those under 130% of FPL and between 130% and 149% of FPL) is higher than the state overall (58% and 38%, respectively).

Between 2015 and 2018, the percentages of both families and young children receiving Temporary Assistance for Needy Families (TANF) declined over time and were low for the region (4%), county (3%), and state (3%).

While participation in the Supplemental Nutrition Assistance Program (SNAP) by families and young children also declined between 2015 and 2018 at the regional, county and state levels, participation in SNAP was still high in the region for families (56%) and young children (58%), and higher than participation across the county and state. Since the 2015-2016 school year, the percentage of students eligible for free or reduced-price lunch in the Phoenix South Region has remained relatively stable, with 84 percent eligible in 2018-2019. This proportion was much higher than across the county (53%) and state (56%) in the 2018-2019 school year.

Rates of adult employment in the Phoenix South Region (58%) mirror rates of the county (60%) and state (55%). Unemployment rates in both the county and the state have declined from 2015 to 2018. Over half (57%) of households with young children have all present parents in the

<sup>&</sup>lt;sup>i</sup> AHCCCS is Arizona's Medicaid agency

labor force. The percent of young children living with two parents, both of whom are in the labor force (21%), was lower in the region than in the county (33%) and state (31%). About one in six (16%) young children in the region live with one parent who is not in the labor force.

Almost four in 10 (39%) households in the region are spending 30 percent or more of their income on housing, a proportion higher than the county, state, and national levels.

Just over half (55%) of households in the region have both a smartphone and computer, lower than state (67%) and national (66%) numbers. The majority (70%) of residents in the Phoenix South Region live in households with a computer and internet, although this proportion is lower than county (84%) and state (82%) proportions. For children specifically, household access to a computer and internet in the region is even lower (68%). In addition, 32 percent of children in the region do not have access to a computer with internet in their homes. Of people living in households with a computer and internet in the region, 19 percent rely solely on a cellular data plan, higher than the county (9%) or across the state (10%).

#### **Educational Indicators**

In the 2018-2019 school year, 2,568 children were enrolled in preschool in the Phoenix South Region. Kindergarten through third grade enrollments for the region were all relatively similar, ranging from 8,628 to 9,212 children enrolled in each grade.

Kindergarten through 3rd grade chronic absence rates increased slightly from the 2015-2016 to 2018-2019 school years at the regional, county, and state level. During the 2018-2019 school year, the Phoenix South Region had a 12 percent chronic absence rate, with 5,873 kindergarten through 3rd grade students in the region missing more than 10 percent of the school days within a school year. By grade level, chronic absences ranged from 10 percent to 15 percent in the region, and in the region, county, and state, chronic absences were highest among kindergarteners (15%, 12%, and 13%, respectively).

Just over a quarter (27%) of 3rd grade students are meeting proficiency expectations for 3rd grade literacy in the region, and four in 10 are meeting proficiency expectations for math. Arizona's Measurement of Educational Readiness to Inform Teaching (AzMERIT) 3rd Grade English Language Arts passing rates for the Phoenix South Region (27%) were lower than county (46%) and statewide (44%) passing rates in 2017-2018. AzMERIT 3rd Grade English Language Arts passing rates for the region have increased slightly over time from 23 percent in 2015-2016 to 27 percent in 2017-2018. AzMERIT 3rd Grade Math passing rates for the Phoenix South Region (40%) were also lower than county (56%) and statewide (53%) passing rates in 2017-2018. AzMERIT 3rd Grade Math passing rates also improved over time at the region, county, and state levels, with regional passing rates increasing from 29 percent in 2015-2016 to 40 percent in 2017-2018.

In 2017, the four-year graduation rate for the region was 69 percent and the five-year graduation rate was 75 percent. Since 2015, both the four-year and five-year graduation rates

have increased slightly in the Phoenix South Region. The 7th-12th grade dropout rate for the region increased slightly from five percent in 2015-2016 to six percent in 2017-2018.

A smaller proportion of adults have more than a high-school education in the Phoenix South Region (39%) than in Maricopa County (64%), Arizona (62%), and the United States overall (60%). This difference is also seen specifically in mothers giving birth, with a smaller proportion of births in the region to mothers with more than a high-school education (37%) than the county (58%) and state (56%).

#### Early Learning

In the Phoenix South Region, 24 percent of children (ages 3 and 4) are enrolled in nursery school, preschool, or kindergarten, a smaller proportion than across the county (37%), state (38%) and country (48%). In the Phoenix South Region, nearly all (96%) of licensed child care capacity is provided by child care centers, with a smaller proportion provided by family child care providers (4%) and nannies/individual providers (<1%).

The Phoenix South Region has a lower percentage of providers who are accredited<sup>ii</sup> (5%) than the county (8%) or state (10%), as well as a slightly lower percentage of potential child care slots (provider capacity) with accredited providers (10%) than the county or state (12% for each). Median monthly child care costs for approved family homes are the same across the region, county and state, with costs for certified group homes and licensed centers less in the region than the county or state. Median costs for licensed centers are as much as \$130 less per child per month in the Phoenix South Region compared to the county. Overall, licensed centers are the most expensive and approved family homes the least expensive for all ages.

Child care costs are relatively comparable in Maricopa County to the state overall. At median levels, sending an infant to a licensed center requires almost one-sixth (16%) of a family's income. Given that three in 10 residents (30%) of the Phoenix South Region lives in poverty and nearly four in 10 (39%) Phoenix South Region households are spending 30 percent or more of their income on housing, this is a notable proportion of income needed to cover child care for families that may already have difficulty meeting their basic needs.

Ninety percent of children who are eligible for Department of Economic Security (DES) child care subsidies in the Phoenix South Region have received them in recent years. This proportion is slightly lower than the state overall, where 92 percent of eligible children received child care subsidies in 2018. For Department of Child Safety (DCS)-involved children specifically, the proportion of eligible children receiving subsidies in the region is lower than for all eligible children and has declined over time, from 89 percent in 2015 to 78 percent in 2018. This decline in DCS-involved children receiving subsidies was also seen at the county and state level,

<sup>&</sup>lt;sup>ii</sup> Accredited by a national organization, such as the National Association for the Education of Young Children (NAEYC), the National Early Childhood Program Accreditation (NECPA), the Child Development Association (CDA), or American Montessori International (AMI).

with 82 percent of DCS-involved children receiving subsidies in Arizona in 2018 compared to 91 percent in 2015. The proportion of eligible families not using DES child care subsidies has increased slightly over time at the region, county, and state level. In 2018, nine percent of eligible families in the Phoenix South Region did not use their child care subsidies.

Quality educational environments are defined by DES as providers that are accredited by a national organization or providers that have received a state-approved quality indicator that is recognized by DES.<sup>iii</sup> From 2017 to 2018, the number of children receiving subsidies that are in quality environments, and particularly the number of DCS-involved children in quality environments, increased at the regional, county, and state levels. In 2019, a total of 144 child care providers in the Phoenix South Region participated in Quality First, 68 percent of which were quality-level settings (public 3-5 stars). A total of 7,744 children were enrolled at a Quality First provider site in the Phoenix South Region, of whom 69 percent were enrolled at a quality-level setting (public 3-5 stars). In 2019, 1,460 children received Quality First scholarships.

Between 2017 and 2018, the number of children (ages birth to 5) receiving child care subsidies in early learning programs in Maricopa County who were reported as expelled to the Department of Economic Security (DES) increased from 23 to 44. As an alternative to expulsion, early education providers in Arizona have an opportunity to identify young children as being at risk for expulsion and to receive consultation from experts to help intervene in problem behaviors. In 2018, eleven early childhood expulsions of young children receiving child care subsidies were reported as prevented to DES in Maricopa County.

The number of young children (ages 3-5) enrolled in special education increased slightly from 2015-2016 (1,272) to 2018-2019 (1,306) in the Phoenix South Region. The largest proportion of young children (ages 3-5) enrolled in special education have been diagnosed with a developmental delay (46%), speech or language impairment (38%) or preschool severe delay (11%). Ten percent of students (grades 1-3) are enrolled in special education in the region, a proportion slightly lower than the state (12%). Special education enrollment for this age has increased slightly since 2015-2016 (9%), with 10 percent of children in first through third grades enrolled in special education in 2018-2019.

From 2016 to 2017, the percentage of children (ages 0-2) who were referred to the Arizona Early Intervention Program (AzEIP) and found eligible increased slightly from 55 percent to 56 percent in the Phoenix South Region. From 2017 to 2018, the number of active AzEIP cases in the region increased by eight percent, an increase similar to the county (7%) and state (6%).

The number of children receiving services from the Division of Developmental Disabilities (DDD) has increased over time in the region, county, and state since 2015. In the Phoenix South

<sup>&</sup>lt;sup>III</sup> Providers are considered quality educational environments by the Arizona Department of Economic Security if they receive a Quality First three-star rating or higher or are accredited by a national organization, such as the Association for Early Learning Leaders or the National Association for the Education of Young Children (NAEYC).

Region, children ages 0-2 receiving DDD services have increased by 29 percent and children ages 3-5 receiving DDD services have increased by 23 percent.

#### Child Health

In the Phoenix South Region, almost one-quarter (23%) of people don't have health insurance coverage, a number higher than the county and state of Arizona overall (12% for each). For young children specifically, health insurance coverage is better than for the overall population in the region but slightly worse than across the county, state, and the nation, with nine percent of young children uninsured in the Phoenix South Region, seven percent in the county and state, and four percent of young children uninsured nationally.

More than three-quarters of births (77%) in the Phoenix South Region were covered by AHCCCS<sup>iv</sup> in 2017, a percentage higher than across the state (53%). The proportion of births covered by the Indian Health Service (HIS) and self-paid births were comparable across the region, county, and state in 2017.

The Phoenix South Region had similar rates of prenatal care to Arizona as a whole, with the same proportion of births to mothers who had no prenatal care at all (3%) and fewer than five visits if they did have prenatal care (8%), and a slightly elevated proportion of no prenatal care in the first trimester (28.9%), compared to the state (3%, 8%, and 26.4% respectively). Neither the region nor the state met the Healthy People 2020 target of at least 77.9 percent of births to mothers who received prenatal care in the first trimester.

The proportion of babies born at low birth weight is higher in the Phoenix South Region (8.4%) than the county (7.5%) and state (7.5%), and the region did not meet the Healthy People 2020 target of no more than 7.8 percent. Preterm births were also higher for the Phoenix South Region (10.4%) than the county (9.4%) and state (9.3%) and did not meet the Healthy People 2020 target of no more than 9.4 percent of births before 37 weeks gestation. The region also did not meet the Healthy People 2020 target for maternal use of tobacco during pregnancy (1.4%), with 3.4 percent of births in the region to mothers who used tobacco while pregnant. However, the proportion in the region was lower than across the state as a whole (4.7%).

In 2017, Maricopa County had an infant mortality rate (5.7 per 1,000 live births) that met the Healthy People 2020 target (6.0 per 1,000 live births) but was slightly higher than the state rate (5.6 per 1,000 live births). In 2016 and 2017, the rate of neonatal abstinence syndrome (i.e., opioid-addicted babies) in Maricopa County (6.6 per 1,000 live births) was slightly less than the state rate (7.4 per 1,000 live births).

In Maricopa County, rates of breastfeeding for infants in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) are roughly equal to the statewide rates. While 76 percent of WIC infants were breastfed at some point in infancy, rates of breastfeeding

<sup>&</sup>lt;sup>iv</sup> AHCCCS is Arizona's Medicaid agency

decline with the baby's age. Although the American Academy of Pediatrics recommends exclusive breastfeeding until six months of age, at six months of age, only 25 percent of infants were breastfed and only two percent were exclusively breastfed at six months in Maricopa County. Even at three months of age, exclusive breastfeeding for WIC infants in Maricopa County was low (10%).

In 2019, 4,052 children received at least one fluoride varnish and 5,573 children received at least one oral health screening in the Phoenix South Region as a result of the work of First Things First.

Across all required immunizations, children in child care in the Phoenix South Region had higher vaccination rates than the county and state as a whole and met the Healthy People 2020 targets during the 2018-2019 school year. The region also exceeded county and statewide immunization rates and met all Healthy People 2020 targets for kindergarten immunizations during this time.

In terms of immunization exemptions among children in child care, between 2016 and 2019 the region had lower rates of children receiving religious exemptions and exemptions from all required vaccines than across the county and state. During the 2018-2019 school year, 2.4 percent of children in child care received a religious exemption in the Phoenix South Region compared to 5.2 percent of children in Maricopa County and 4.5 percent of children statewide. Two percent of children in child care received exemptions from all required vaccines in the Phoenix South Region compared to 3.3 percent of children in the county and three percent statewide.

The Phoenix South Region also had lower rates of children in kindergarten receiving personal belief exemptions and exemptions from all required vaccinations than across the county and state between 2016 and 2019. During the 2018-2019 school year, three percent of children in kindergarten received a personal belief exemption in the Phoenix South Region compared to 6.5 percent of children in Maricopa County and 5.9 percent statewide. Just over two percent (2.2%) of children in kindergarten received exemptions from all required vaccines in the region compared to four percent across the county and 3.8 percent statewide.

Unintentional injuries are the leading cause of death for children in Arizona and nationwide, suggesting that injury prevention is a salient need. The top reason for non-fatal hospitalizations of young children for unintentional injuries in the Phoenix South Region aligned with the county and state, with falls (38%) the most common. The second most common reason for hospitalizations in the region was motor vehicle traffic (14%), whereas poisoning was the second most common reason across the county and state. Reasons for non-fatal emergency room visits were similar between region, county, and state, with falls (44%) and being 'struck by or against' an object or person (14%) the most common.

Between 2015 and 2017, there were 2,982 emergency room visits and 361 inpatient hospitalizations for asthma for young children in the Phoenix South Region. The average length of stay for asthma hospitalization (1.8 days) was similar for the region and the state (1.9 days).

Between 2015 and 2017, there were 325 deaths of children in the Phoenix South Region, 75 percent of which were in young children (244 deaths). The proportion of child deaths that involved young children was slightly higher in the Phoenix South Region than in the county (73%) or state (71%).

#### Family Support and Literacy

Between January 2018 and June 2018, there were 1,706 substantiated maltreatment reports in Maricopa County. Of those substantiated reports, the majority were related to neglect (82%), with a smaller proportion related to physical abuse (13%) and sexual abuse (5%). These proportions mirror the statewide averages for Arizona during this time period.

The statewide number of child removals by the Department of Child Safety (DCS) declined from 2014 to 2017. Between January 2018 and June 2018, 16 percent of DCS reports resulted in a child removal in Maricopa County, with 2,895 children removed. The percentage of children with a prior removal in the last 24 months was similar in Maricopa County (8%) and in the state (9%). While the number of foster placements declined from 2015 to 2018, the statewide number of licensed foster homes steadily increased during this time.

In 2019, 586 families in the Phoenix South Region received First Things First-funded home visitation services.

#### Systems Coordination among Early Childhood Programs and Services

Families in Maricopa County often face challenges in locating and accessing services. Commonly cited barriers include the sheer volume of agencies and programs as well as the lack of coordination among those agencies. Therefore, the six Phoenix and Maricopa regional partnership councils have joined together to invest in a variety of countywide initiatives to increase awareness of, and access to, services for families. Some examples of this work include:

- FindHelpPhoenix.org and its Spanish partner site, EncuentraAyudaPhx.org, is an easy-touse, mobile, friendly website that empowers residents of Maricopa County to find the help they need from more than 2,000 free and low-cost resources. Visitors to the online resource are able to locate specific services or programs and the information displays a description of the organization, its services, costs (most are free), eligibility requirements and directions to the point of service.
- The Family Resource Network includes more than 40 family resource centers working together to increase awareness, availability and quality of their services. These centers provide families with referrals and connections to community resources as well as the tools that parents and families need to support their children's development.

- Parent Partners Plus (PPP), the home visitation coordinated referral system, provides families with a single entry point to access home visitation programs. PPP is responsible for assessing families' needs and referring them to the most appropriate program. All home visitation providers in Maricopa County, representing 15 agencies, as well as other social service providers, participate in this system.
- The Court Teams strategy strengthens the support for infants, toddlers and their families involved in the juvenile or family court system through training, shared planning, systems improvement and regular consultation between the courts and the agencies working with children and families. Navigators further assist families with 1:1 guidance as they seek supports in their own community or through the system.
- Early Childhood Nutrition Teams bring together community partners to develop and implement local and county-wide strategies that lead to efficient referrals and coordinated systems between food providers and family support services.

#### Communication, Public Information and Awareness

First Things First regularly measures progress toward building support for children birth to age 5 through statewide surveys targeting both the general population and parents of young children. The most recent statewide survey conducted in September 2018 found that, compared to previous surveys in 2012 and 2016, there was increased agreement in the general public and parents of young children with statements about the importance of early childhood health and development. These include: the state should ensure all children have access to early childhood services, a child who received early education and healthcare services before age 5 is more likely to succeed in school and beyond, and the state should put the same priority on early education as it does on K-12 education. While the survey also showed that awareness of First Things First has increased over time, there are still large portions of the general public (87%) and parents of young children (66%) who have never heard of First Things First.

In SFY 2019, First Things First secured 11 million advertising impressions through traditional media strategies, including television, radio, cinema, and billboard ads, and 76 million digital advertising impressions through digital media strategies, including online ads on desktop and smartphone devices. Particular success has been seen in the growth of Facebook Page Likes for FTF, which grew from just 3,000 in 2012 to 142,600 in 2019. Additional digital marketing content in 2019 included 40 original, high-quality digital marketing pieces and the creation of an online searchable database of early childhood programs, which logged over 24,187 visits in its first six months.

Because Arizona is so vast – with more than 500,000 children under age 6 and nearly 400,000 households with kids under age 6 – engaging others in spreading the word about early childhood is critical to reaching across diverse geographic areas and expanding our reach. Supporters and Champions who are trained in early childhood messaging and effective ways to share early childhood information, reported a total of 940 positive actions taken on behalf of

young children throughout Arizona in SFY19. These actions range from leading presentations in support of early childhood to sharing FTF's early childhood resources with parents at community events.

First Things First has also led a concerted effort to build awareness among policymakers at all levels (federal, tribal, state, and municipal) of the importance of early childhood. In SFY19, FTF also launched ACT4KIDS, a text-based system that alerts participants to timely developments in early childhood policy and opportunities to engage with policymakers. In its first nine months of implementation, more than 700 Arizonans had signed up to participate in ACT4KIDS. In addition, FTF actively participates in the Arizona Early Childhood Alliance, comprised of more than 50 early childhood system leaders, which represents a united voice of the early childhood community in advocating for early childhood programs and services. For the past three years, the Alliance has also led an annual Early Childhood Day at the legislature, which draws hundreds of Arizonans to the state Capitol to engage with policymakers and show their support for early childhood development and health.

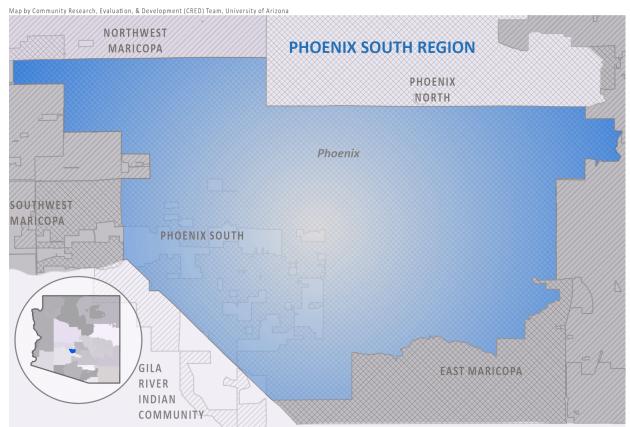
## The Phoenix South Region

#### **Regional Boundaries**

The First Things First regional boundaries were established to create regions that (a) reflect the view of families in terms of where they access services, (b) coincide with existing boundaries or service areas of organizations providing early childhood services, (c) maximize the ability to collaborate with service systems and local governments, (d) facilitate the ability to convene a Regional Partnership Council, and (e) allow for the collection of demographic and indicator data.

The First Things First Phoenix South Region consists of the portions of the City of Phoenix that are south of Thomas Road and all of Maryvale Village except for the portion north of Camelback Road. The region does not include South Mountain Park and Preserve, Ahwatukee, or the portion of Estrella Village west of 75<sup>th</sup> Avenue. The Phoenix South Region includes diverse neighborhoods with residents from a variety of backgrounds and with a range of needs.

Figure 1 below shows the geographical area covered by the Phoenix South Region. Additional information available at the end of this report includes a map of the region by zip code in Appendix 1, a table listing zip codes for the region in Appendix 2, and a map of school districts in the region in Appendix 3.



#### Figure 1. The First Things First Phoenix South Region

Source: Custom map by the Community Research, Evaluation, & Development (CRED) Team using shapefiles obtained from First Things First and the U.S. Census Bureau 2019 TIGER/Line Shapefiles (<u>https://www.census.gov/cgi-bin/geo/shapefiles/index.php</u>)

#### **Data Sources**

The data contained in this report come from a variety of sources. Some data were provided to First Things First by state agencies, such as the Arizona Department of Economic Security (DES), the Arizona Department of Education (ADE), and the Arizona Department of Health Services (ADHS). Other data were obtained from publicly available sources, including the 2010 U.S. Census, the American Community Survey (ACS), the Arizona Department of Administration (ADOA), and the Department of Child Safety (DCS).

The U.S. Census<sup>1</sup> is an enumeration of the population of the United States. It is conducted every ten years, and includes information about housing, race, and ethnicity. The 2010 U.S. Census data are available by census block. There are about 115,000 inhabited blocks in Arizona, with an average population of 56 people each. The Census data for the Phoenix South Region presented in this report were calculated by identifying each block in the region and aggregating the data over all of those blocks.

The American Community Survey<sup>2</sup> is a survey conducted by the U.S. Census Bureau each month by mail, telephone, and face-to-face interviews. It covers many different topics, including income, language, education, employment, and housing. The ACS data are available by census tract. Arizona is divided into about 1,500 census tracts, with an average of about 4,200 people in each. The ACS data for the Phoenix South Region were calculated by aggregating over the census tracts which are wholly or partially contained in the region. The data from partial census tracts were apportioned according to the percentage of the 2010 Census population in that tract living inside the Phoenix South Region. The most recent and most reliable ACS data are averaged over the past five years; those are the data included in this report. They are based on surveys conducted from 2013 to 2017. In general, the reliability of ACS estimates is greater for more populated areas. Statewide estimates, for example, are more reliable than county-level estimates.

To protect the confidentiality of program participants, the First Things First Data Dissemination and Suppression Guidelines preclude our reporting social service and early education programming data if the count is less than ten and preclude our reporting data related to health or developmental delay if the count is less than six. In addition, some data received from state agencies may be suppressed according to their own guidelines. The Arizona Department of Health Services does not report counts less than six; the Arizona Department of Economic Security does not report counts between one and nine; and the Arizona Department of Education does not report counts less than eleven. Throughout this report, information which is not available because of suppression guidelines will be indicated by entries of "<6" or "<10" or "<11" for counts, or "DS" (data suppressed) for percentages. Data are sometimes not available for particular regions, either because a particular program did not operate in the region or because data are only available at the county level.

## **Population Characteristics**

#### Why it Matters

To support the healthy development and learning of young children across Arizona, advocates and decision makers need to understand who those children and their families are.<sup>3</sup> Although parents are a child's first and most important teachers, families of young children often use community resources to help them promote positive outcomes for their children.<sup>4</sup> The number and characteristics of young children and families in a region can inform the range of services needed in a community, helping to guide where to locate child care, health care, and social services so that they are accessible to those who need them.<sup>5,6</sup>

**Immigrant families.** Families in the US are becoming more diverse. Knowing how local communities are changing can help ensure families have access to the services and supports they need to thrive.<sup>7</sup> Children of foreign-born parents represent one of the fastest growing groups of young children in the country.<sup>8</sup> Recent changes in national immigration policy have led some immigrant families to avoid using social services for which they legally qualify due to fear of deportation or jeopardizing their legal status in the country.<sup>9,10,11</sup> Policy changes at a national level, such as the "public charge rule"<sup>v</sup> set to be enacted in October 2019, may deter families—particularly those with a recent history of immigration—from using available supports for which they legally qualify.<sup>12,13</sup> Children in these families may be at particular risk of reduced access to medical care and increased food insecurity.<sup>14,15,16</sup>

**Language use.** Households with multiple languages spoken pose a unique balance of benefits for child learning and barriers to parental engagement, which counties with high rates of other languages spoken should specifically consider. Acknowledging and valuing linguistic heritage (such as through language preservation efforts) and recognizing needs for resources and services in languages other than English should remain important considerations for organizations and agencies across Arizona.<sup>17,18,19,20</sup> Awareness of the levels of English proficiency and of other home languages spoken within a region provides information about a community's assets and allows for identifying relevant supports. Young children can benefit from exposure to multiple languages; mastery of more than one language is an asset in school readiness and academic achievement and offers cognitive and social-emotional benefits in early school and throughout their lifetime.<sup>21,22,23,24</sup> Although dual language learning is an asset, limited English speaking households (that is, households where none of the adult members speak English well) can face challenges. These families may experience barriers to accessing health care and social service information, as well as barriers to engaging in important parent-teacher interactions, all of which can impede their child's health and development.<sup>25,26</sup>

<sup>&</sup>lt;sup>v</sup> U.S. Citizenship and Immigration Services defines "public charge" as an individual who is likely to become "primarily dependent on the government for subsistence, as demonstrated by either the receipt of public cash assistance for income maintenance, or institutionalization for long-term care at government expense."

Providing information about resources and services in languages accessible to families in the region can help remove those barriers. Although Spanish is the most common second language spoken, Arizona is also home to a large number of Native communities, with Native languages spoken by families in those communities. Language preservation and revitalization are critical to strengthening culture in Native communities, addressing issues of educational equity, and to the promotion of social unity, community well-being, and Indigenous self-determination.<sup>27, 28</sup> Special consideration should be given to respecting and supporting the numerous Native American languages spoken, particularly in tribal communities around the state.

**Family and household composition.** In addition to growing racial, ethnic and social diversity, US and Arizona families are becoming more diverse in terms of family structure.<sup>29,30,31,32</sup> Understanding the makeup of families in a region can help better prepare child care, school and agency staff to engage with families in ways that support positive interactions both within families and with staff to enhance each child's early learning and development.<sup>33</sup>

Multi-generational households, particularly those where grandparents live in the home with the child and parents, are traditional in some communities and cultures and can provide financial and social benefits.<sup>34</sup> However, parents are not always in the picture in these homes. Care of children by someone other than their parents, such as relatives or close friends, is known as kinship care and is increasingly common.<sup>35</sup> Children living in kinship care can arrive in those situations for a variety of reasons, including a parent's absence for work or military service, chronic illness, drug abuse, or incarceration, or due to abuse, neglect, or homelessness. Understanding who is caring for children can help in identifying and creating specific supports for these families. Children in kinship care often face special needs as a result of trauma, and therefore these families often require additional support and assistance to help children adjust and provide the best possible home environment.<sup>36</sup> A child's risk of living in poverty is also higher for those living with grandparents, adding to the family stress.<sup>37</sup> These families are likely to require access to information on resources, support services, benefits, and policies available to aid in their caregiving role.<sup>38</sup>

#### What the Data Tell Us

#### Population, Race, and Ethnicity

- According to the U.S. Census, the Phoenix South Region had a population of 534,987 in 2010, of whom 65,037 (12%) were children ages birth to 5. More than one quarter (28%) of households in the region included a young child; a proportion higher than both the county (17%) and the state (16%) (Table 1).
- Population projections for Maricopa County show that the population of young children (ages 0-5) is projected to be about 326,049 by 2020, a decrease from 2010 (339,217). Projections show an increase in the count of young children over time after 2020, and that Maricopa County will be home to about 64 percent of the state's young children (Figure 2).
- Almost two-thirds (61%) of adults and more than three-quarters (78%) of young children (ages 0-4) in Phoenix South Region are Hispanic. These proportions are higher than in Maricopa County as a whole, where almost half of young children are Hispanic (46%). The Phoenix South Region has a similar percentage of American Indian young children (3%) as the county (3%) and state (6%). The proportions of adults (10%) and young children (9%) who are Black or African American in the region are slightly higher than in the county (4% and 6%, respectively) and state (4% and 5%, respectively). The percentages of Asian or Pacific Islander adults (2%) and young children (2%) in the Phoenix South Region are similar to the county and state but are slightly lower than national proportions (5% and 5%, respectively) (Table 3 & Table 4).
- The race and ethnicity of mothers giving birth in the Phoenix South Region do not mirror that of Maricopa County. The proportion of births to mothers who are Hispanic or Latina is higher in the region (70%) than the county (41%) and the state overall (41%) (Table 5).

#### Immigrant Families and Language Use

- Almost half (47%) of children in Phoenix South Region live with one or two foreign-born parents; this is higher than the county as a whole (30%) and the state overall (26%) (Table 6).
- Household language use also reflects these demographic patterns; a higher proportion
  of individuals speak a language other than English at home in the Phoenix South Region
  (55%) than in the county (27%) and state overall (27%). There is also a higher
  percentage of limited-English-speaking households in the region (12%), than in the
  county and state (4% in each) (Table 7 & Table 9).

#### Family and Household Composition

• Less than half of children living in the Phoenix South Region live in two-parent households; 45 percent of young children in the region live with two parents or stepparents, compared to 61 percent in the county and 59 percent in Arizona. The

proportion of households with young children that are single-female households in the region (29%) is higher than the state overall (24%) (Table 10 & Table 11).

• The percentage of young children living in a grandparent's household is slightly higher for the region (18%) compared to the county (12%) and state (14%), though the percentage of children living with a grandparent who is responsible for them is comparable between region, county, and state (Table 12 & Table 13).

#### Population, Race, and Ethnicity

|                      |             |            |             |               | PERCENT OF    |
|----------------------|-------------|------------|-------------|---------------|---------------|
|                      |             |            |             | HOUSEHOLDS    | HOUSEHOLDS    |
|                      |             |            | TOTAL       | WITH ONE OR   | WITH ONE OR   |
|                      | TOTAL       | POPULATION | NUMBER OF   | MORE CHILDREN | MORE CHILDREN |
| GEOGRAPHY            | POPULATION  | (AGES 0-5) | HOUSEHOLDS  | (AGES 0-5)    | (AGES 0-5)    |
| Phoenix South Region | 534,987     | 65,037     | 156,056     | 43,678        | 28%           |
| Maricopa County      | 3,817,117   | 339,217    | 1,411,583   | 238,955       | 17%           |
| Arizona              | 6,392,017   | 546,609    | 2,380,990   | 384,441       | 16%           |
| United States        | 308,745,538 | 24,258,220 | 116,716,292 | 17,613,638    | 15%           |

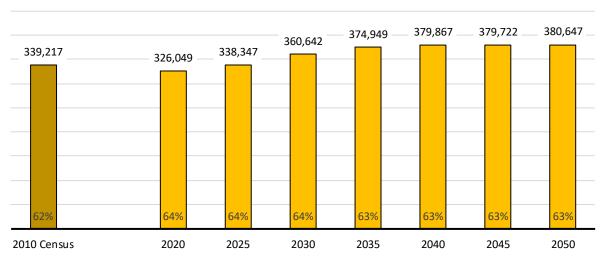
#### Table 1. Population and households, 2010

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Tables P1, P4, & P20

#### Table 2. Population of children by single year of age, 2010

|                         | POPULATION |           |           |           |           |           |           |
|-------------------------|------------|-----------|-----------|-----------|-----------|-----------|-----------|
| GEOGRAPHY               | (AGES 0-5) | AGE 0     | AGE 1     | AGE 2     | AGE 3     | AGE 4     | AGE 5     |
| Phoenix South<br>Region | 65,037     | 10,799    | 10,860    | 11,394    | 11,059    | 10,663    | 10,262    |
| Maricopa County         | 339,217    | 54,300    | 55,566    | 57,730    | 58,192    | 56,982    | 56,447    |
| Arizona                 | 546,609    | 87,557    | 89,746    | 93,216    | 93,880    | 91,316    | 90,894    |
| United States           | 24,258,220 | 3,944,153 | 3,978,070 | 4,096,929 | 4,119,040 | 4,063,170 | 4,056,858 |

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P14



#### Figure 2. Population projections for young children (ages 0-5) in Maricopa County, 2020 to 2050

Source: Arizona Office of Economic Opportunity. (2018). Arizona Population Projections: 2018 to 2055, Medium Series

Note: The numbers in the base of each bar indicate the county's population as a percentage of the state's population of young children.

|                      |            |          |          | BLACK OR  |          | ASIAN OR  |          |
|----------------------|------------|----------|----------|-----------|----------|-----------|----------|
|                      |            |          |          | AFRICAN-  | AMERICAN | PACIFIC   |          |
|                      | POPULATION |          | WHITE,   | AMERICAN, | INDIAN,  | ISLANDER, | OTHER,   |
|                      | 18 YEARS   |          | NOT      | NOT       | NOT      | NOT       | NOT      |
| GEOGRAPHY            | AND OVER   | HISPANIC | HISPANIC | HISPANIC  | HISPANIC | HISPANIC  | HISPANIC |
| Phoenix South Region | 355,459    | 61%      | 24%      | 10%       | 2%       | 2%        | 1%       |
| Maricopa County      | 2,809,256  | 25%      | 64%      | 4%        | 1%       | 4%        | 1%       |
|                      |            |          |          |           |          |           |          |
| Arizona              | 4,763,003  | 25%      | 63%      | 4%        | 4%       | 3%        | 1%       |

#### Table 3. Race and ethnicity of the adult population (ages 18 and older), 2010

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P11

|                      |            |          |            | BLACK OR |          | ASIAN OR |
|----------------------|------------|----------|------------|----------|----------|----------|
|                      | POPULATION |          | WHITE, NOT | AFRICAN- | AMERICAN | PACIFIC  |
| GEOGRAPHY            | (AGES 0-4) | HISPANIC | HISPANIC   | AMERICAN | INDIAN   | ISLANDER |
| Phoenix South Region | 54,775     | 78%      | 9%         | 9%       | 3%       | 2%       |
| Maricopa County      | 282,770    | 46%      | 40%        | 6%       | 3%       | 4%       |
| Arizona              | 455,715    | 45%      | 40%        | 5%       | 6%       | 3%       |
| United States        | 20,201,362 | 25%      | 51%        | 14%      | 1%       | 5%       |

#### Table 4. Race and ethnicity of the population of young children (ages 0-4), 2010

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Tables P12B-H

#### Table 5. Race and ethnicity of mothers giving birth in calendar year 2017

|                 | TOTAL            | MOTHER      | MOTHER     | MOTHER      | MOTHER WAS | MOTHER     |
|-----------------|------------------|-------------|------------|-------------|------------|------------|
|                 | NUMBER OF        | WAS         | WAS WHITE, | WAS BLACK   | AMERICAN   | WAS ASIAN  |
|                 | <b>BIRTHS IN</b> | HISPANIC OR | NOT        | OR AFRICAN- | INDIAN OR  | OR PACIFIC |
| GEOGRAPHY       | 2017             | LATINA      | HISPANIC   | AMERICAN    | ALASKAN    | ISLANDER   |
| Phoenix South   | 10.257           | 70%         | 15%        | 12%         | 2%         | 2%         |
| Region          | 10,257           | 70%         | 15%        | 1270        | ۷/۵        | 270        |
| Maricopa County | 52,470           | 41%         | 45%        | 7%          | 3%         | 5%         |
| Arizona         | 81,664           | 41%         | 44%        | 6%          | 6%         | 4%         |

Source: ADHS Office of Disease Prevention and Health Promotion. (2019). Arizona Health Status and Vital Statistics

#### **Immigrant Families and Language Use**

|                      | YOUNG CHILDREN                      | YOUNG CHILDREN (AGES 0-5)                        | PERCENT OF YOUNG CHILDREN                                       |
|----------------------|-------------------------------------|--|---|
|                      | (AGES 0-5) LIVING<br>IN FAMILIES OR | LIVING IN FAMILIES OR<br>SUBFAMILIES WITH ONE OR | (AGES 0-5) LIVING IN FAMILIES OR<br>SUBFAMILIES WITH ONE OR TWO |
| GEOGRAPHY            | SUBFAMILIES                         | TWO FOREIGN-BORN PARENTS                         | FOREIGN-BORN PARENTS  |
| Phoenix South Region | 60,302                              | 28,337   | 47%   |
| Maricopa County      | 319,871                             | 95,916   | 30%   |
| Arizona              | 498,102                             | 130,705  | 26%   |
| United States        | 22,939,897                          | 5,730,869  | 25%   |

Table 6. Children (ages 0-5) living with parents who are foreign-born

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B05009

Note: Children living in subfamilies are children who live together with one or two of their parents in a relative's household (such as a grandparent or aunt or uncle).

#### Table 7. Language spoken at home by persons ages 5 and older

|                      |             | POPULATION (AGES |                  | POPULATION (AGES |
|----------------------|-------------|------------------|------------------|------------------|
|                      | POPULATION  | •                | POPULATION (AGES | 5+) WHO SPEAK    |
|                      | (AGES 5 AND | ONLY ENGLISH AT  | •                | OTHER LANGUAGES  |
| GEOGRAPHY            | OLDER)      | HOME             | SPANISH AT HOME  | AT HOME          |
| Phoenix South Region | 545,002     | 45%              | 51%              | 4%               |
| Maricopa County      | 3,878,139   | 73%              | 20%              | 6%               |
| Arizona              | 6,375,189   | 73%              | 21%              | 6%               |
| United States        | 301,150,892 | 79%              | 13%              | 8%               |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B16001

Note: The most recent estimates from the American Community Survey (ACS) no longer specify the proportion of the population who speak a Native North American language for geographies smaller than the state.

|                      |             | POPULATION   | POPULATION (AGES 5+) | POPULATION (AGES 5+)  |
|----------------------|-------------|--------------|----------------------|-----------------------|
|                      |             | (AGES 5+)    | WHO SPEAK ANOTHER    | WHO SPEAK ANOTHER     |
|                      | POPULATION  | WHO SPEAK    | LANGUAGE AT HOME,    | LANGUAGE AT HOME, BUT |
|                      | (AGES 5 AND | ONLY ENGLISH | AND SPEAK ENGLISH    | DO NOT SPEAK ENGLISH  |
| GEOGRAPHY            | OLDER)      | AT HOME      | "VERY WELL"          | "VERY WELL"           |
| Phoenix South Region | 545,002     | 45%          | 34%                  | 22%                   |
| Maricopa County      | 3,878,139   | 73%          | 17%                  | 9%                    |
| Arizona              | 6,375,189   | 73%          | 18%                  | 9%                    |
| United States        | 301,150,892 | 79%          | 13%                  | 9%                    |
|                      |             |              |                      |                       |

#### Table 8. English-language proficiency for persons ages 5 and older

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B16005

#### Table 9. Limited-English-speaking households

|                      |                 | NUMBER OF "LIMITED | PERCENT OF HOUSEHOLDS |
|----------------------|-----------------|--------------------|-----------------------|
|                      | TOTAL NUMBER OF | ENGLISH SPEAKING"  | WHICH ARE "LIMITED    |
| GEOGRAPHY            | HOUSEHOLDS      | HOUSEHOLDS         | ENGLISH SPEAKING"     |
| Phoenix South Region | 170,368         | 19,647             | 12%                   |
| Maricopa County      | 1,489,533       | 64,013             | 4%                    |
| Arizona              | 2,482,311       | 108,133            | 4%                    |
| United States        | 118,825,921     | 5,305,440          | 4%                    |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B16002

#### Family and Household Composition

|                      |                 | CHILDREN (0-5) | CHILDREN (0-5) | CHILDREN (0-5) | CHILDREN (0-5) |
|----------------------|-----------------|----------------|----------------|----------------|----------------|
|                      | CHILDREN        | LIVING WITH    | LIVING WITH    | LIVING WITH    | LIVING WITH    |
|                      | (0-5) LIVING IN | TWO PARENTS    | ONE PARENT OR  | RELATIVES      | NON-           |
| GEOGRAPHY            | HOUSEHOLDS      | OR STEPPARENTS | STEPPARENT     | (NOT PARENTS)  | RELATIVES      |
| Phoenix South Region | 63,696          | 45%            | 50%            | 3%             | 2%             |
| Maricopa County      | 332,790         | 61%            | 35%            | 2%             | 2%             |
| Arizona              | 520,556         | 59%            | 37%            | 2%             | 2%             |
| United States        | 23,817,787      | 62%            | 34%            | 2%             | 2%             |

Table 10. Living arrangements for children (ages 0-5)

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Tables B05009, B09001, & B17006

#### Table 11. Heads of households in which children (ages 0-5) live, 2010

|                      | HOUSEHOLDS<br>WITH ONE OR<br>MORE CHILDREN | MARRIED FAMILY | SINGLE-MALE | SINGLE-FEMALE |
|----------------------|--|----------------|-------------|---------------|
| GEOGRAPHY            | (AGES 0-5)                                 | HOUSEHOLDS     | HOUSEHOLDS  | HOUSEHOLDS    |
| Phoenix South Region | 43,678                                     | 56%            | 14%         | 29%           |
| Maricopa County      | 238,955                                    | 66%            | 11%         | 22%           |
| Arizona              | 384,441                                    | 65%            | 11%         | 24%           |
| United States        | 17,613,638                                 | 67%            | 9%          | 24%           |

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Tables P20 & P32

|                      |            |                          | PERCENT OF CHILDREN |
|----------------------|------------|--------------------------|---------------------|
|                      |            | CHILDREN (0-5) LIVING IN | (0-5) WHO LIVE IN A |
|                      | POPULATION | A GRANDPARENT'S          | GRANDPARENT'S       |
| GEOGRAPHY            | (AGES 0-5) | HOUSEHOLD                | HOUSEHOLD           |
| Phoenix South Region | 65,037     | 11,471                   | 18%                 |
| Maricopa County      | 339,217    | 40,250                   | 12%                 |
| Arizona              | 546,609    | 74,153                   | 14%                 |
| United States        | 24,258,220 | 2,867,165                | 12%                 |

#### Table 12. Children (ages 0-5) living in the household of a grandparent, 2010

Source: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P41

#### Table 13. Grandparents responsible for grandchildren (ages 0-17) living with them

|                      |                               | PERCENT OF GRANDCHILDREN    |
|----------------------|-------------------------------|-----------------------------|
|                      | GRANDCHILDREN UNDER 18 LIVING | UNDER 18 LIVING WITH A      |
|                      | WITH GRANDPARENT              | GRANDPARENT HOUSEHOLDER     |
| GEOGRAPHY            | HOUSEHOLDER                   | WHO IS RESPONSIBLE FOR THEM |
| Phoenix South Region | 21,680                        | 49%                         |
| Maricopa County      | 78,289                        | 48%                         |
| Arizona              | 147,707                       | 51%                         |
| United States        | 5,781,786                     | 49%                         |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B10002

Note: This table includes both (a) grandchildren living with grandparents with no parent present and (b) grandchildren who live in multigenerational homes where the grandparent has assumed responsibility for the child, despite the presence of a parent.

## **Economic Circumstances**

#### Why it Matters

A family's economic stability is a powerful predictor of child well-being and is one of the key social determinants of health.<sup>39</sup> Factors contributing to economic stability—or lack thereof—include **poverty**, **food insecurity**, **employment**, and **housing instability**.<sup>40</sup>

**Poverty**. Childhood poverty can negatively affect the way children's bodies grow and develop, including fundamental changes to the architecture of the brain.<sup>41</sup> Children raised in poverty are at a greater risk of a host of negative outcomes including low birth weight, lower school achievement, and poor health.<sup>42,43,44,45,46</sup> They are also more likely to remain poor later in life.<sup>47,48</sup> As a benchmark, the 2019 Federal Poverty Guideline—the criterion used for establishing eligibility for some safety net programs—for a family of four was \$25,750.<sup>49</sup> However, the federal poverty guideline definition of poverty was developed in the 1950s, and estimates only what a family would need to earn to afford basic nutrition, without taking into account other costs of living; it is widely considered to be well below what a family actually needs to earn to make ends meet. The "self-sufficiency standard" attempts to estimate how much families need to earn to fully support themselves, accounting for local costs of housing, transportation, and child care, and other budget items.<sup>50</sup> The 2018 self-sufficiency standard for an Arizona family with two adults, one preschooler, and one school-age child was \$56,143—over twice the poverty threshold.<sup>51</sup>

Public assistance programs are one way of counteracting the effects of poverty and providing supports to children and families in need. The Temporary Assistance for Needy Families (TANF) Cash Assistance program provides temporary cash benefits and support services to children and families. Eligibility is based on citizenship or qualified resident status, Arizona residency, and limits on resources and monthly income.

**Food insecurity**. A limited or uncertain availability of food is negatively associated with many markers of health and well-being for children, including heightened risks for developmental delays<sup>52</sup> and being overweight or obese .<sup>53</sup> To help reduce food insecurity, there are a variety of federally-funded programs including the Supplemental Nutrition Assistance Program (SNAP),<sup>54</sup> the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC),<sup>55</sup> the National School Lunch Program,<sup>56</sup> the School Breakfast Program,<sup>57</sup> the Summer Food Service Program,<sup>58</sup> and the Child and Adult Care Food Program (CACFP).<sup>59</sup> However, only about 58 percent of food insecure households nationwide report participating in federally-funded nutrition assistance programs.<sup>60</sup>

*SNAP.* Administered by the Arizona Department of Economic Security and also referred to as "Nutrition Assistance" and "food stamps," SNAP has been shown to help reduce hunger and improve access to healthier food.<sup>61</sup> SNAP benefits support working families whose incomes simply do not provide for all their needs. For low-income working families, the additional funds

available to access food from SNAP can help make a meaningful difference. For example, for a three-person family with one person who earns a minimum wage, SNAP benefits can boost take-home income by 10-20 percent.<sup>62</sup>

*WIC.* Administered by the Arizona Department of Health Services, this federally-funded program serves pregnant, postpartum, and breastfeeding women, as well as infants and young children (under the age of five) who are economically disadvantaged (i.e., family incomes at or below 185 percent of the federal poverty level). The program offers funds for nutritious food, breastfeeding and nutrition education, and referrals to health and social services.<sup>63</sup> Participation in WIC has been shown to be associated with healthier births, lower infant mortality, improved nutrition, decreased food insecurity, improved access to health care, and improved cognitive development and academic achievement for children.<sup>64</sup>

*National School Lunch Program.* Administered by the Arizona Department of Education, the National School Lunch Program provides free and reduced-price meals at school for students whose family incomes are at or less than 130 percent of the federal poverty level for free lunch, and 185 percent of the federal poverty level for reduced-price lunch.

**Employment**. Unemployment and underemployment can affect a family's ability to meet the expenses of daily living, as well as their access to resources needed to support their children's well-being and healthy development. A parent's job loss can affect children's school performance, leading to poorer attendance, lower test scores, and higher risk of grade repetition, suspension, or expulsion.<sup>65</sup> Unemployment can also put families at greater risk for stress, family conflict, and homelessness.<sup>66</sup> Note that this does not include persons who have dropped out of the labor force entirely, including those who wanted to but could not find suitable work and so have stopped looking for employment.<sup>67</sup>

**Housing instability**. Examining indicators related to housing quality, costs, and availability can reveal additional factors affecting the health and well-being of young children and their families in a region. Housing challenges such as issues paying rent or mortgage, overcrowded living conditions, unstable housing arrangements, and homelessness can have harmful effects on the physical, social-emotional, and cognitive development of young children.<sup>68</sup> Traditionally, housing has been deemed affordable for a family if it costs less than 30 percent of their annual income.<sup>69</sup> High housing costs, relative to family income, are associated with increased risk for overcrowding, frequent moving, poor nutrition, declines in mental health, and homelessness.<sup>70,71</sup>

One increasingly critical need for modern homes is a reliable means of internet access. Families often rely on communication and information technologies to access information, connect socially, pursue an education, and apply for employment opportunities. Parents are also more likely to turn to online resources, rather than in-person resources, for information about obtaining health care and sensitive parenting topics including bonding, separation anxiety, and managing parenting challenges.<sup>72</sup> The term "digital divide" refers to disparities in

communication and information technologies,<sup>73</sup> and the lack of sustained access to information and communication technologies in low-income communities is associated with economic and social inequality.<sup>74</sup> Low-income households may experience regular disruptions to this increasingly important service when they can't pay bills, repair or update equipment, or access public locations that may offer connectivity (e.g., computers at local libraries).<sup>75</sup> Nationally, Americans are increasingly reliant on smartphones as their sole source of internet access. Particularly for individuals who are younger, lower-income, and non-white, broadband service at home is less common and smartphone-only internet use is more common.<sup>76</sup> Households in rural areas typically experience more limited coverage from mobile networks and slower-speed internet services, as well as limited internet provider options which can result in higher monthly costs.<sup>77,78,79</sup>

## What the Data Tell Us

#### Poverty

- Nearly one-third (30%) of residents in the Phoenix South Region lives in poverty, a higher proportion than in Maricopa County (16%) and the state (17%). When it comes to young children, more than four in 10 (42%) lives in poverty in Phoenix South Region. This percentage is higher than that of the total (all-age) population in the region living in poverty (30%), and the proportions of children age 0-5 living in poverty across the county (24%) and state (26%) (Figure 3).
- Across household types, median annual family income is higher in Maricopa County than in Arizona as a whole, but is not much different from national medians. Median income for married couple families with children in Maricopa County (\$86,236) is nearly three times the median income for single-female headed families (\$29,285) (Table 14).
- Eligibility for some public assistance programs is determined by different poverty thresholds. For example, family income at or below 141 percent of the federal poverty threshold is one criterion for eligibility for the Arizona Health Care Cost Containment System (AHCCCS)<sup>vi</sup> for children ages 1 to 5, and at or below 147 percent of the poverty threshold for children under 1 year old.<sup>80</sup> In the Phoenix South Region, the percentage of families with young children who may qualify for AHCCCS (those under 130% of FPL and between 130% and 149% of FPL) is higher than the state overall (58% and 38%, respectively) (Table 15 & Figure 4).
- Between 2015 and 2018, the percentages of both families and young children receiving Temporary Assistance for Needy Families (TANF) declined over time and were low for the region (4%), county (3%), and state (3%) (Table 16 & Table 17).

#### **Food Insecurity**

- While participation in the Supplemental Nutrition Assistance Program (SNAP) by families and young children also declined between 2015 and 2018, participation in SNAP was still high in the region for families (56%) and young children (58%), and higher than participation across the county and state (Table 18 & Table 19).
- Since the 2015-2016 school year, the percentage of students eligible for free or reduced-price lunch in the Phoenix South Region has remained relatively stable, with 84 percent eligible in 2018-2019. This proportion was much higher than across the county (53%) and state (56%) in the 2018-2019 school year (Table 20).

<sup>&</sup>lt;sup>vi</sup> AHCCCS is Arizona's Medicaid agency

## Employment

- Rates of adult employment in the Phoenix South Region (58%) mirror rates of the county (60%) and state (55%). Unemployment rates in both the county and the state have declined from 2015 to 2018 (Table 21 and Figure 5).
- Over half (57%) of households with young children have all present parents in the labor force. The percent of young children living with two parents, both of whom are in the labor force (21%), was lower in the region than in the county (33%) and state (31%). About one in six (16%) young children in the region live with one parent who is not in the labor force (Table 22).

## Housing Instability

- Almost four in 10 (39%) households in the region are spending 30 percent or more of their income on housing, a proportion higher than the county, state, and national levels (Table 23).
- Just over half (55%) of households in the region have both a smartphone and computer, lower than state (67%) and national (66%) numbers. The majority (70%) of residents in the Phoenix South Region live in households with a computer and internet, although this proportion is lower than county (84%) and state (82%) proportions (Table 24 & Table 25).
- For children specifically, household access to a computer and internet in the region is even lower (68%). In addition, 32 percent of children in the region do not have access to a computer with internet in their homes (Table 26).
- Of people living in households with a computer and internet in the region, 19 percent rely solely on a cellular data plan, higher than the county (9%) or across the state (10%) (Table 27).

## Poverty

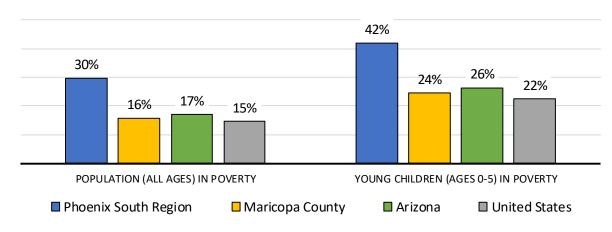


Figure 3. Percent of population (all ages) and young children (ages 0-5) living in poverty

#### Table 14. Median annual family income

|                 |                  | MEDIAN INCOME FOR | MEDIAN INCOME FOR | MEDIAN INCOME FOR  |
|-----------------|------------------|-------------------|-------------------|--------------------|
|                 |                  | MARRIED COUPLE    | FAMILIES WITH     | FAMILIES WITH      |
|                 | MEDIAN INCOME    | FAMILIES WITH     | CHILDREN (0-17),  | CHILDREN (0-17),   |
| GEOGRAPHY       | FOR ALL FAMILIES | CHILDREN (0-17)   | SINGLE MALE HEAD  | SINGLE FEMALE HEAD |
| Maricopa County | \$69,647         | \$86,236          | \$41,079          | \$29,285           |
| Arizona         | \$63,812         | \$80,533          | \$38,650          | \$26,907           |
| United States   | \$70,850         | \$91,621          | \$41,054          | \$26,141           |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B19126

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B17001

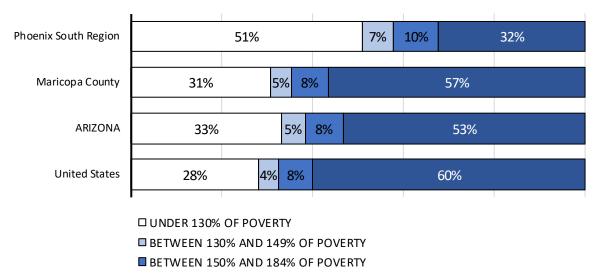
|                      | TOTAL NUMBER     |            | PERCENT      | PERCENT      |               |
|----------------------|------------------|------------|--------------|--------------|---------------|
|                      | OF FAMILIES WITH | PERCENT    | BETWEEN 130% | BETWEEN 150% | PERCENT       |
|                      | YOUNG CHILDREN   | UNDER 130% | AND 149% OF  | AND 184% OF  | ABOVE 185% OF |
| GEOGRAPHY            | (AGES 0-5)       | OF POVERTY | POVERTY      | POVERTY      | POVERTY       |
| Phoenix South Region | 34,343           | 51%        | 7%           | 10%          | 32%           |
| Maricopa County      | 187,025          | 31%        | 5%           | 8%           | 57%           |
| Arizona              | 295,926          | 33%        | 5%           | 8%           | 53%           |
| United States        | 13,951,604       | 28%        | 4%           | 8%           | 60%           |

#### Table 15. Families with young children (ages 0-5) living at various poverty thresholds

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Tables B17001 & B17022

Note: Poverty refers to the poverty threshold used by the U.S. Census Bureau to determine whether or not a family lives in poverty based on their income. In 2017, the most recent year of ACS data used in this report, the poverty threshold for a family of four was \$24,848. For more information about poverty thresholds, see <u>https://www.census.gov/topics/income-poverty/poverty/quidance/poverty-measures.html</u>

#### Figure 4. Families with young children (ages 0-5) living at various poverty thresholds



Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Tables B17001 & B17022

■ ABOVE 185% OF POVERTY

Note: Poverty refers to the poverty threshold used by the U.S. Census Bureau to determine whether or not a family lives in poverty based on their income. In 2017, the most recent year of ACS data used in this report, the poverty threshold for a family of four was \$24,848. For more information about poverty thresholds, see <u>https://www.census.gov/topics/income-poverty/poverty/quidance/poverty-measures.html</u>

|                      |               | N       | NUMBER OF FAMILIES    |         |         | PERCENT OF          |
|----------------------|---------------|---------|-----------------------|---------|---------|---------------------|
|                      | HOUSEHOLDS    | PA      | PARTICIPATING IN TANF |         |         | HOUSEHOLDS WITH     |
|                      | WITH ONE OR   |         |                       |         |         | YOUNG CHILDREN      |
|                      | MORE CHILDREN |         |                       |         |         | (0-5) PARTICIPATING |
| GEOGRAPHY            | (AGES 0-5)    | FY 2015 | FY 2016               | FY 2017 | FY 2018 | IN TANF IN 2018     |
| Phoenix South Region | 43,678        | 3,254   | 2,840                 | 2,288   | 1,802   | 4%                  |
| Maricopa County      | 238,955       | 11,047  | 9,880                 | 8,235   | 6,816   | 3%                  |
| Arizona              | 384,441       | 18,165  | 16,399                | 14,188  | 12,042  | 3%                  |

#### Table 16. Families participating in the TANF program, Fiscal Years 2015 to 2018

Sources: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P20 & Arizona Department of Economic Security, Division of Benefits and Medical Eligibility. (2019). Unpublished data received by request

#### Table 17. Children participating in the TANF program, Fiscal Years 2015 to 2018

|                      | NUMBER OF<br>YOUNG CHILDREN<br>(AGES 0-5) IN THE | NUMBER OF CHILDREN<br>PARTICIPATING IN TANF |         |         | PERCENT OF YOUNG<br>CHILDREN (0-5)<br>PARTICIPATING |                 |
|----------------------|--|---|---------|---------|---|-----------------|
| GEOGRAPHY            | POPULATION                                       | FY 2015                                     | FY 2016 | FY 2017 | FY 2018   | IN TANF IN 2018 |
| Phoenix South Region | 65,037   | 4,419                                       | 3,953   | 3,164   | 2,505   | 4%              |
| Maricopa County      | 339,217  | 14,681                                      | 13,651  | 11,526  | 9,450   | 3%              |
| Arizona              | 546,609  | 23,862                                      | 22,326  | 19.614  | 16,634  | 3%              |

Sources: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P20 & Arizona Department of Economic Security, Division of Benefits and Medical Eligibility. (2019). Unpublished data received by request

## **Food Insecurity**

|                      | HOUSEHOLDS  | NUMBER  | NUMBER OF FAMILIES PARTICIPATING |         |         | PERCENT OF          |
|----------------------|-------------|---------|----------------------------------|---------|---------|---------------------|
|                      | WITH ONE OR |         | IN SNAP                          |         |         | HOUSEHOLDS WITH     |
|                      | MORE        |         |                                  |         |         | YOUNG CHILDREN      |
|                      | CHILDREN    |         |                                  |         |         | (0-5) PARTICIPATING |
| GEOGRAPHY            | (AGES 0-5)  | FY 2015 | FY 2016                          | FY 2017 | FY 2018 | IN SNAP IN 2018     |
| Phoenix South Region | 43,678      | 30,942  | 29,204                           | 26,713  | 24,387  | 56%                 |
| Maricopa County      | 238,955     | 105,526 | 100,064                          | 93,996  | 86,368  | 36%                 |
| Arizona              | 384,441     | 179,988 | 172,014                          | 164,092 | 151,819 | 39%                 |

#### Table 18. Families participating in the SNAP program, Fiscal Years 2015 to 2018

Sources: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P20 & Arizona Department of Economic Security, Division of Benefits and Medical Eligibility. (2019). Unpublished data received by request

#### Table 19. Children participating in the SNAP program, Fiscal Years 2015 to 2018

|                      | NUMBER OF<br>YOUNG CHILDREN | NUMBER OF CHILDREN PARTICIPATING<br>IN SNAP |         |         | PERCENT OF YOUNG<br>CHILDREN (0-5) |                  |
|----------------------|-----------------------------|---|---------|---------|------------------------------------|------------------|
|                      | (AGES 0-5) IN THE           |   |         |         |                                    | PARTICIPATING IN |
| GEOGRAPHY            | POPULATION                  | FY 2015                                     | FY 2016 | FY 2017 | FY 2018                            | SNAP IN 2018     |
| Phoenix South Region | 65,037                      | 43.710                                      | 44.827  | 41.168  | 37,816                             | 58%              |
|                      | 00,007                      | 45,710                                      | 44,027  | 41,100  | 57,810                             | 50/0             |
| Maricopa County      | 339,217                     | 146,960                                     | 151,113 | 142,732 | 131,502                            | 39%              |

Sources: U.S. Census Bureau. (2010). 2010 Decennial Census, Summary File 1, Table P20 & Arizona Department of Economic Security, Division of Benefits and Medical Eligibility. (2019). Unpublished data received by request

| Table 20. Percent of students (all grades) eligible for free or reduced-price lunch, 2015-16 to | ) |
|---|---|
| 2018-19   |   |

|   | STUDENTS ELIGIBLE | STUDENTS ELIGIBLE | STUDENTS ELIGIBLE | STUDENTS ELIGIBLE |
|---|-------------------|-------------------|-------------------|-------------------|
|   | FOR FREE OR       | FOR FREE OR       | FOR FREE OR       | FOR FREE OR       |
|   | REDUCED-PRICE     | REDUCED-PRICE     | REDUCED-PRICE     | REDUCED-PRICE     |
| GEOGRAPHY                               | LUNCH (2015-16)   | LUNCH (2016-17)   | LUNCH (2017-18)   | LUNCH (2018-19)   |
|   |                   |                   |                   |                   |
| Phoenix South Region                    | 84%               | 81%               | 84%               | 84%               |
| Phoenix South Region<br>Maricopa County | <b>84%</b><br>55% | <b>81%</b><br>54% | <b>84%</b><br>54% | <b>84%</b><br>53% |

Source: Arizona Department of Education. (2019). 2015-16 to 2018-19 Free & Reduced-Price Lunch Data. Custom tabulation of eligibility data

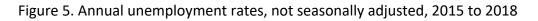
## Employment

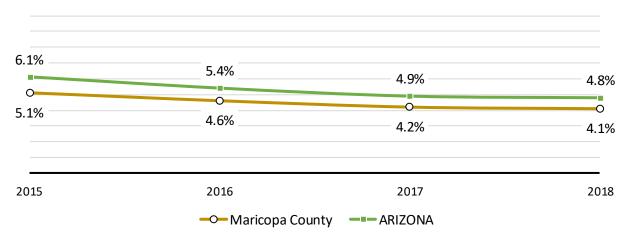
Table 21. Adult population (ages 16 and older) who are employed, unemployed, or not in the labor force

|                      | TOTAL        |                  |                  |                  |
|----------------------|--------------|------------------|------------------|------------------|
|                      | POPULATION   |                  |                  | PERCENT WHICH IS |
|                      | (AGES 16 AND | PERCENT WHICH IS | PERCENT WHICH IS | NOT IN THE LABOR |
| GEOGRAPHY            | OLDER)       | EMPLOYED         | UNEMPLOYED       | FORCE            |
| Phoenix South Region | 429,934      | 58%              | 5%               | 36%              |
| Maricopa County      | 3,240,638    | 60%              | 4%               | 36%              |
| Arizona              | 5,371,341    | 55%              | 4%               | 40%              |
| United States        | 255,797,692  | 59%              | 4%               | 37%              |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B23025

Note: The labor force includes all persons who are currently employed, including those on leave, furlough, or temporarily laid off. Persons who are unemployed but actively looking for work are also considered to be in the labor force. Persons who are not working or looking for work (e.g., retired persons, stay-at-home parents, students) are considered to be "not in the labor force" in the American Community Survey.





Source: Arizona Labor Statistics. (2019). Local Area Unemployment Statistics (LAUS). Retrieved from <u>https://laborstats.az.gov/local-area-unemployment-statistics</u>

|                          | TOTAL NUMBER          |            | WITH TWO   |            |            |           |
|--------------------------|-----------------------|------------|------------|------------|------------|-----------|
|                          | OF CHILDREN           | WITH TWO   | PARENTS,   | WITH TWO   |            | WITH ONE  |
|                          | (AGES 0-5)            | PARENTS,   | ONE IN     | PARENTS,   | WITH ONE   | PARENT,   |
|                          | LIVING IN             | BOTH IN    | LABOR      | NEITHER IN | PARENT, IN | NOT IN    |
|                          | FAMILIES OR           | LABOR      | FORCE AND  | LABOR      | LABOR      | LABOR     |
| GEOGRAPHY                | SUBFAMILIES           | FORCE      | ONE NOT    | FORCE      | FORCE      | FORCE     |
| Phoenix South Region     | 60,302                | 21%        | 24%        | 1%         | 36%        | 16%       |
| Maricopa County          | 319,871               | 33%        | 30%        | 1%         | 27%        | 9%        |
|                          |                       |            |            |            |            |           |
| Arizona                  | 498,102               | 31%        | 29%        | 1%         | 29%        | 10%       |
| Arizona<br>United States | 498,102<br>22,939,897 | 31%<br>38% | 29%<br>26% | 1%<br>1%   | 29%<br>27% | 10%<br>8% |

#### Table 22. Parents of young children (ages 0-5) who are or are not in the labor force

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B23008

Note: The labor force includes all persons who are currently employed, including those on leave, furlough, or temporarily laid off. Persons who are unemployed but actively looking for work are also considered to be in the labor force. Persons who are not working or looking for work (e.g., retired persons, stay-at-home parents, students) are considered to be "not in the labor force" in the American Community Survey.

## **Housing Instability**

| Table 22 Haveabalder   | فيستعمده والمناطبة والمتعام والمتعار والمتعار والمتعار |                           |             |
|------------------------|--|---------------------------|-------------|
| Table 23. Households w | /ho are paying thirty percent                          | t or more of their income | for nousing |

|                      |                          | PERCENT OF HOUSING UNITS FOR |
|----------------------|--------------------------|------------------------------|
|                      | TOTAL NUMBER OF OCCUPIED | WHICH HOUSING COSTS 30% OF   |
| GEOGRAPHY            | HOUSING UNITS            | INCOME OR MORE               |
| Phoenix South Region | 170,368                  | 39%                          |
| Maricopa County      | 1,489,533                | 32%                          |
| Arizona              | 2,482,311                | 31%                          |
| United States        | 118,825,921              | 32%                          |
|                      |                          |                              |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B25106

#### Table 24. Households with and without computers and smartphones

|                        |               |                  |              | PERCENT WITH      | PERCENT WITH      |
|------------------------|---------------|------------------|--------------|-------------------|-------------------|
|                        |               | PERCENT WITH     | PERCENT WITH | BOTH              | NEITHER           |
|                        |               | COMPUTER         | SMARTPHONE   | SMARTPHONE        | SMARTPHONE        |
|                        | TOTAL NUMBER  | (BUT NO          | (BUT NO      | AND               | NOR               |
| GEOGRAPHY              | OF HOUSEHOLDS | SMARTPHONE)      | COMPUTER)    | COMPUTER          | COMPUTER          |
| Bha an in Cauth Darian |               |                  |              |                   |                   |
| Phoenix South Region   | 170,368       | 8%               | 17%          | 55%               | 20%               |
| Maricopa County        | 1,489,533     | <b>8%</b><br>11% | 8%           | <b>55%</b><br>71% | <b>20%</b><br>10% |
|                        |               |                  |              |                   |                   |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B28010

Note: In this table, "computer" includes both desktops and laptops.

| Table 25. Persons (all ages) in households with and without computers and internet |
|--|
| connectivity   |

|                      | NUMBER OF       | PERCENT IN    | PERCENT IN      | PERCENT IN |
|----------------------|-----------------|---------------|-----------------|------------|
|                      | PERSONS (ALL    | HOUSEHOLDS    | HOUSEHOLDS      | HOUSEHOLDS |
|                      | AGES) LIVING IN | WITH COMPUTER | WITH COMPUTER   | WITHOUT    |
| GEOGRAPHY            | HOUSEHOLDS      | AND INTERNET  | BUT NO INTERNET | COMPUTER   |
| Phoenix South Region | 588,892         | 70%           | 13%             | 17%        |
| Maricopa County      | 4,103,358       | 84%           | 8%              | 8%         |
| Arizona              | 6,656,124       | 82%           | 9%              | 9%         |
| United States        | 312,916,765     | 83%           | 9%              | 9%         |
|                      |                 |               |                 |            |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B28005

Table 26. Children (ages 0-17) in households with and without computers and internet connectivity

|                      | NUMBER OF       | PERCENT IN    | PERCENT IN      | PERCENT IN |
|----------------------|-----------------|---------------|-----------------|------------|
|                      | CHILDREN (AGES  | HOUSEHOLDS    | HOUSEHOLDS      | HOUSEHOLDS |
|                      | 0-17) LIVING IN | WITH COMPUTER | WITH COMPUTER   | WITHOUT    |
| GEOGRAPHY            | HOUSEHOLDS      | AND INTERNET  | BUT NO INTERNET | COMPUTER   |
| Phoenix South Region | 188,081         | 68%           | 15%             | 17%        |
| Maricopa County      | 1,029,584       | 83%           | 9%              | 7%         |
| Arizona              | 1,619,346       | 83%           | 10%             | 8%         |
| United States        | 73,392,369      | 85%           | 9%              | 5%         |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B28005

|                                      |                             |                   | · · · · · · · · · · · · · · · · · · · |                  |             |
|--------------------------------------|-----------------------------|-------------------|---------------------------------------|------------------|-------------|
|                                      |                             |                   | PERCENT WITH                          |                  |             |
|                                      | PEOPLE LIVING IN            | PERCENT WITH      | FIXED                                 | PERCENT WITH     | PERCENT     |
|                                      | HOUSEHOLDS                  | FIXED             | BROADBAND                             | CELLULAR DATA    | WITH        |
|                                      | WITH COMPUTER               | BROADBAND         | WITHOUT                               | PLAN, WITHOUT    | DIAL-UP     |
|                                      | AND INTERNET                | WITH CELLULAR     | CELLULAR DATA                         | FIXED            | INTERNET    |
| GEOGRAPHY                            | (ALL AGES)                  | DATA PLAN         | PLAN                                  | BROADBAND        | ONLY        |
|                                      |                             |                   |                                       |                  |             |
| Phoenix South Region                 | 411,760                     | 49%               | 31%                                   | 19%              | <1%         |
| Phoenix South Region Maricopa County | <b>411,760</b><br>3,443,076 | <b>49%</b><br>56% | <b>31%</b><br>34%                     | <b>19%</b><br>9% | < <b>1%</b> |
|                                      | ,                           |                   |                                       |                  |             |

| Table 27. Households by type of internet access (broadband, cellular | (au-leib bae eteb  |
|--|--------------------|
| Table 27. Households by type of internet access (broadband, cendral  | uata, anu ulai-upj |

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B28008

## **Educational Indicators**

## Why it Matters

Measures of educational engagement and achievement in a community have important implications for the developmental and economic resources available to children and families in that region. Individuals with higher levels of education tend to live longer and healthier lives.<sup>81</sup> Indicators such as school attendance and absenteeism, achievement on standardized testing, high school graduation rates, and adult educational attainment can provide valuable information about a region's educational engagement and success.

**School attendance and absenteeism.** School attendance and academic engagement early in life can significantly impact the direction of a child's schooling trajectory. Chronic absenteeism is defined as missing more than 10 percent of the school days within a school year, and it affects even the youngest children, with more than 10 percent of US kindergarteners and first graders considered chronically absent.<sup>82</sup> Poor school attendance can cause children to fall behind, leading to lower proficiency in reading and math and increased risk of not being promoted to the next grade.<sup>83</sup> Consistent school attendance is particularly important for children from economically disadvantaged backgrounds, the group of children most at risk for chronic absenteeism.<sup>84,85</sup>

Achievement on standardized testing. A child's third-grade reading comprehension skills have been identified as a critical indicator of future academic success.<sup>86</sup> Students who are at or above grade level reading in third grade are more likely to go on to graduate high school and attend college.<sup>87</sup> The link between poor reading skills and risk of dropping out of high school is even stronger for children living in poverty. More than a quarter (26%) of children who were living in poverty and not reading proficiently in third grade did not finish high school. This is more than six times the high school dropout rate of proficient readers.<sup>88</sup>

In 2010, the Arizona legislature, recognizing the importance of early identification and targeted intervention for struggling readers, enacted *Move on When Reading* legislation. As of 2015, the statewide assessment tool for English language arts (ELA), including reading and writing, is Arizona's Measurement of Education Readiness to Inform Teaching (AzMERIT).<sup>vii,89</sup>

AzMERIT scores are used to determine promotion from the third grade in accordance with the *Move on When Reading* policy. *Move on When Reading* legislation states that a student shall not be promoted to fourth grade if their reading score falls far below the third-grade level, as established by the State Board of Education.<sup>90</sup> Exceptions exist for students identified with or being evaluated for learning disabilities and/or reading impairments, English language learners,

<sup>&</sup>lt;sup>vii</sup> AzMERIT was renamed AzM2, a change that will take effect during the 2019-20 school year.

and those who have demonstrated reading proficiency on alternate forms of assessment approved by the State Board of Education.

**Graduation rates and adult educational attainment.** Ultimately, adult educational attainment speaks to the assets and challenges of a community's workforce, including those who are working with or on behalf of young children and their families. Adults who have graduated from high school have better health and financial stability, lower risk for incarceration, and better socio-emotional outcomes compared to adults who dropped out of high school.<sup>91,92</sup> Children whose parents have higher levels of education are more likely to have positive outcomes related to school readiness and educational achievement, promoting academic success across generations.<sup>93</sup> Given the cascading effect of early education on later academic achievement and success in adulthood, it is critical to provide substantial support for early education and promote policies and programs that encourage the persistence and success of Arizona's children.

## What the Data Tell Us

#### School Attendance and Absenteeism

- In the 2018-2019 school year, 2,568 children were enrolled in preschool in the Phoenix South Region. Kindergarten through third grade enrollments for the region were all relatively similar, ranging from 8,628 to 9,212 children enrolled in each grade (Table 28).
- Kindergarten through 3rd grade chronic absence rates increased slightly from the 2015-2016 to 2018-2019 school years at the regional, county, and state level. During the 2018-2019 school year, the Phoenix South Region had a 12 percent chronic absence rate, with 5,873 kindergarten through 3rd grade students in the region chronically absent (Table 29 & Table 30).
- By grade level, chronic absences ranged from 10 percent (3<sup>rd</sup> grade) to 15 percent (kindergarten) in the Phoenix South Region. In the region, county, and state, chronic absences were highest among kindergarteners (15%, 12%, and 13%, respectively) (Table 31).

#### Achievement on Standardized Testing

- Just over a quarter of 3rd grade students are meeting proficiency expectations for 3rd grade literacy in the region, and four in 10 are meeting proficiency expectations for math.
- Arizona's Measurement of Educational Readiness to Inform Teaching (AzMERIT) 3rd Grade English Language Arts passing rates for the Phoenix South Region (27%) were lower than county (46%) and statewide (44%) passing rates in 2017-2018 (Table 32 & Figure 6).
- AzMERIT 3rd Grade English Language Arts passing rates for the region have increased slightly over time from 23 percent in 2015-2016 to 27 percent in 2017-2018 (Figure 7).
- AzMERIT 3rd Grade Math passing rates for the Phoenix South Region (40%) were also lower than county (56%) and statewide (53%) passing rates in 2017-2018 (Table 33 & Figure 8).
- AzMERIT 3rd Grade Math passing rates have improved over time at the region, county, and state level, with regional passing rates increasing from 29 percent in 2015-2016 to 40 percent in 2017-2018 (Figure 9).

#### **Graduation Rates and Adult Educational Attainment**

- In 2017, the four-year graduation rate for the region was 69 percent and the five-year graduation rate was 75 percent. Since 2015, both the four-year and five-year graduation rates have increased slightly in the Phoenix South Region (Table 34, Table 35, & Table 36).
- The 7th-12th grade dropout rate for the Phoenix South Region increased slightly from five percent in 2015-2016 to six percent in 2017-2018 (Table 37).

- A smaller proportion of adults have more than a high-school education in the Phoenix South Region (39%) than in Maricopa County (64%), Arizona (62%), and the United States overall (60%) (Figure 10).
- This difference is also seen specifically in mothers giving birth, with a smaller proportion of births in the Phoenix South Region to mothers with more than a high-school education (37%) than the county (58%) and state (56%) (Table 38).

## School Attendance and Absenteeism

| GEOGRAPHY            | PRESCHOOL | KINDERGARTEN | 1ST GRADE | 2ND GRADE | 3RD GRADE |
|----------------------|-----------|--------------|-----------|-----------|-----------|
| Phoenix South Region | 2,568     | 8,628        | 8,975     | 8,750     | 9,212     |
| Maricopa County      | 13,795    | 53,211       | 54,509    | 54,333    | 55,157    |
| Arizona              | 21,238    | 79,990       | 81,913    | 81,951    | 83,037    |

#### Table 28. Students enrolled in preschool through 3rd grade, 2018-19

Source: Arizona Department of Education (2019). 2018-19 October 1 Enrollments. Custom tabulation of enrollment data facilitated by state agency staff.

Note: Data on enrollments were calculated at the district-level. Where districts were split between regions, district enrollments were apportioned to regions based on the percentage of K-3 students in each region within the district. See Appendix 3 for a full list of districts within the region, including split districts.

#### Table 29. Chronic absence rates, Kindergarten through 3rd grade, 2015-16 to 2018-19

|                      | CHRONIC ABSENCE | CHRONIC ABSENCE | CHRONIC ABSENCE | CHRONIC ABSENCE |
|----------------------|-----------------|-----------------|-----------------|-----------------|
| GEOGRAPHY            | RATE (2015-16)  | RATE (2016-17)  | RATE (2017-18)  | RATE (2018-19)  |
| Phoenix South Region | 11%             | 12%             | 13%             | 12%             |
| Maricopa County      | 8%              | 9%              | 10%             | 10%             |
| Arizona              | 9%              | 10%             | 11%             | 12%             |

Source: Arizona Department of Education. (2019). 2015-16 to 2018-19 Chronic Absenteeism Data. Unpublished data received by request

Note: The definition of chronic absenteeism used in this table includes children who are absent due to chronic illness.

#### Table 30. Chronic absence rates, Kindergarten through 3rd grade, 2018-19

|                      | TOTAL NUMBER OF | NUMBER OF STUDENTS    |                      |
|----------------------|-----------------|-----------------------|----------------------|
| GEOGRAPHY            | STUDENTS        | WITH CHRONIC ABSENCES | CHRONIC ABSENCE RATE |
| Phoenix South Region | 47,492          | 5,873                 | 12%                  |
| Maricopa County      | 266,377         | 26,761                | 10%                  |
| Arizona              | 402,206         | 46,482                | 12%                  |

Source: Arizona Department of Education. (2019). 2018-19 Chronic Absenteeism Data. Unpublished data received by request

Note: The definition of chronic absenteeism used in this table includes children who are absent due to chronic illness.

|                      | CHRONIC        | CHRONIC      | CHRONIC      | CHRONIC      | CHRONIC       |
|----------------------|----------------|--------------|--------------|--------------|---------------|
|                      | ABSENCE RATE   | ABSENCE RATE | ABSENCE RATE | ABSENCE RATE | ABSENCE RATE  |
| GEOGRAPHY            | (KINDERGARTEN) | (1ST GRADE)  | (2ND GRADE)  | (3RD GRADE)  | (K-3RD GRADE) |
| Phoenix South Region | 15%            | 14%          | 11%          | 10%          | 12%           |
| 0                    | 13/6           | 14/0         | 11/0         | 10/6         | 1270          |
| Maricopa County      | 12%            | 11%          | 9%           | 8%           | 12%           |

## Table 31. Chronic absence rates for students by grade (Grade K-3), 2018-19

Source: Arizona Department of Education. (2019). 2015-16 to 2018-19 Chronic Absenteeism Data. Unpublished data received by request

Note: The definition of chronic absenteeism used in this table includes children who are absent due to chronic illness.

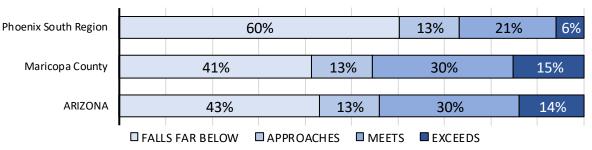
## Achievement on Standardized Testing

|                      | STUDENTS | FALLS FAR |            |       |         |         |
|----------------------|----------|-----------|------------|-------|---------|---------|
| GEOGRAPHY            | TESTED   | BELOW     | APPROACHES | MEETS | EXCEEDS | PASSING |
| Phoenix South Region | 9,667    | 60%       | 13%        | 21%   | 6%      | 27%     |
| Maricopa County      | 55,658   | 41%       | 13%        | 30%   | 15%     | 46%     |
| Arizona              | 84,922   | 43%       | 13%        | 30%   | 14%     | 44%     |

#### Table 32. AzMERIT Assessment Results: 3rd Grade English Language Arts, 2017-18

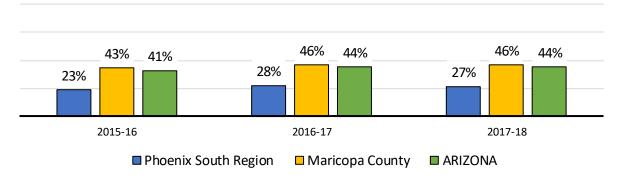
Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

#### Figure 6. AzMERIT Assessment Results: 3rd Grade English Language Arts, 2017-18



Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

# Figure 7. Trends in passing rates for 3rd-grade English Language Arts AzMERIT, 2015-16 to 2017-18



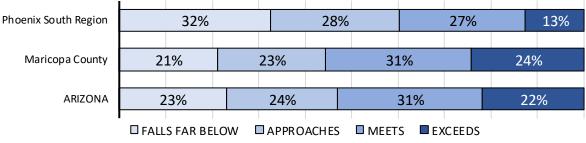
Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

| Table 33. AzMERI | Assessment Results: 3rd Grade Math, 2017-18 |
|------------------|---|
|------------------|---|

|                      | STUDENTS | FALLS FAR |            |       |         |         |
|----------------------|----------|-----------|------------|-------|---------|---------|
| GEOGRAPHY            | TESTED   | BELOW     | APPROACHES | MEETS | EXCEEDS | PASSING |
| Phoenix South Region | 9,702    | 32%       | 28%        | 27%   | 13%     | 40%     |
| Maricopa County      | 55,770   | 21%       | 23%        | 31%   | 24%     | 56%     |
| Arizona              | 85,105   | 23%       | 24%        | 31%   | 22%     | 53%     |

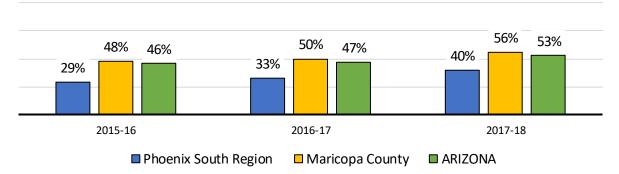
Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

Figure 8. AzMERIT Assessment Results: 3rd Grade Math, 2017-18



Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

Figure 9. Trends in passing rates for 3rd-grade Math AzMERIT, 2015-16 to 2017-18



Source: Arizona Department of Education. (2019). 2017-18 AzMERIT Assessment Results. Custom tabulation of assessment data

## **Graduation Rates and Adult Educational Attainment**

|   |                        |                        |                   |                        |                   | DROPOUT   |
|---|------------------------|------------------------|-------------------|------------------------|-------------------|-----------|
|   | FOUR-YEAR              |                        | FOUR-YEAR         |                        | FIVE-YEAR         | RATE (7TH |
|   | SENIOR                 | FOUR-YEAR              | GRADUATION        | FIVE-YEAR              | GRADUATION        | TO 12TH   |
| GEOGRAPHY                               | COHORT                 | GRADUATES              | RATE              | GRADUATES              | RATE              | GRADES)   |
|   |                        |                        |                   |                        |                   |           |
| Phoenix South Region                    | 6,187                  | 4,281                  | 69%               | 4,714                  | 75%               | 6%        |
| Phoenix South Region<br>Maricopa County | <b>6,187</b><br>56,332 | <b>4,281</b><br>43,992 | <b>69%</b><br>78% | <b>4,714</b><br>46,414 | <b>75%</b><br>82% | <b>6%</b> |

#### Table 34. Graduation and dropout rates, 2017

Source: Arizona Department of Education. (2019). Cohort 2017 Four Year Graduation Rate Data, Cohort 2017 Five Year Graduation Rate Data, and Dropout Rates 2017. Retrieved from <u>https://www.azed.gov/accountability-research/data/</u>

#### Table 35. Trends in four-year high school graduation rates, 2015 to 2017

| GEOGRAPHY            | FOUR-YEAR GRADUATION<br>RATE (2015) | FOUR-YEAR GRADUATION<br>RATE (2016) | FOUR-YEAR GRADUATION<br>RATE (2017) |
|----------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Phoenix South Region | 67%                                 | 70%                                 | 69%                                 |
| Maricopa County      | 80%                                 | 81%                                 | 78%                                 |
| Arizona              | 79%                                 | 80%                                 | 78%                                 |

Source: Arizona Department of Education. (2019). Cohort 2014-2017 Four Year Graduation Rate Data. Retrieved from <u>https://www.azed.gov/accountability-research/data/</u>

#### Table 36. Trends in five-year high school graduation rates, 2015 to 2017

|                      | FIVE-YEAR GRADUATION | FIVE-YEAR GRADUATION | FIVE-YEAR GRADUATION |
|----------------------|----------------------|----------------------|----------------------|
| GEOGRAPHY            | RATE (2015)          | RATE (2016)          | RATE (2017)          |
| Phoenix South Region | 71%                  | 74%                  | 75%                  |
| Maricopa County      | 83%                  | 84%                  | 82%                  |
| Arizona              | 82%                  | 83%                  | 82%                  |

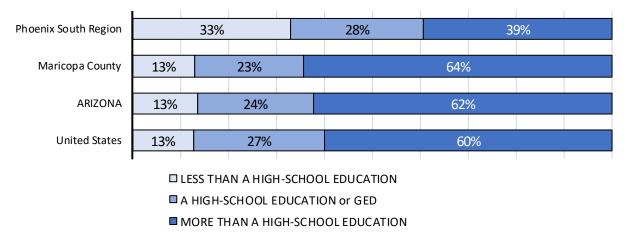
Source: Arizona Department of Education. (2019). Cohort 2014-2017 Five Year Graduation Rate Data. Retrieved from <u>https://www.azed.gov/accountability-research/data/</u>

#### Table 37. Trends in 7th-12th grade dropout rates, 2015-16 to 2017-18

| GEOGRAPHY            | DROPOUT RATE (2015-16) | DROPOUT RATE (2016-17) | DROPOUT RATE (2017-18) |
|----------------------|------------------------|------------------------|------------------------|
| Phoenix South Region | 5%                     | 5%                     | 6%                     |
| Maricopa County      | 4%                     | 5%                     | 5%                     |
| Arizona              | 4%                     | 5%                     | 5%                     |

Source: Arizona Department of Education. (2019). 2015-16 to 2017-18 Dropout Rates. Retrieved from <u>https://www.azed.gov/accountability-research/data/</u>

#### Figure 10. Level of education for the adult population (ages 25 and older)



Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B15002

|                                      | Ν                       | MOTHER HAD LESS   |                   |                   |
|--------------------------------------|-------------------------|-------------------|-------------------|-------------------|
|                                      |                         | THAN A HIGH-      | MOTHER HAD        | MOTHER HAD        |
|                                      | TOTAL NUMBER            | SCHOOL            | HIGH-SCHOOL       | MORE THAN HIGH-   |
| GEOGRAPHY                            | OF BIRTHS IN 2017       | EDUCATION         | DIPLOMA OR GED    | SCHOOL            |
|                                      |                         |                   |                   |                   |
| Phoenix South Region                 | 10,257                  | 30%               | 32%               | 37%               |
| Phoenix South Region Maricopa County | <b>10,257</b><br>52,470 | <b>30%</b><br>17% | <b>32%</b><br>25% | <b>37%</b><br>58% |

#### Table 38. Level of education for mothers giving birth during calendar year 2017

Source: ADHS Office of Disease Prevention and Health Promotion. (2019). Arizona Health Status and Vital Statistics

Note: Due to a small number of births for which the mother's educational attainment is unknown, entries in this table may not sum to 100%.

## **Early Learning**

## Why it Matters

Early childhood is an exciting time of rapid physical, cognitive, and social-emotional development. The experiences young children have during these early years are critical for healthy brain development and set the stage for lifelong learning and well-being. <sup>94,95</sup> Just as rich, stimulating environments can promote development, early negative experiences can have lasting effects. For example, gaps in language development between children from disadvantaged backgrounds and their more advantaged peers can be seen by 18 months of age;<sup>96</sup> those disparities that persist until kindergarten tend to predict later academic problems.<sup>97</sup>

Access to early care and education. Though high-quality early care and education can promote development, families often face barriers in accessing these opportunities for their children. Families living in rural areas are more likely to face an inadequate child care supply, but Arizona families in both urban and rural areas face a gap between the number of young children and the availability of licensed child care.<sup>98,99,100</sup> In fact, Arizona has a deficit of about 22,230 licensed early care and education slots to meet the needs of working families, without accounting for parents continuing their own education, or those not in the workforce but seeking out early learning programs to help assure their preschool age children are able to make a strong start in school.<sup>101</sup> Even when early education, only 19 percent of four-year-olds in Arizona are enrolled in publicly-funded free or reduced cost preschool programs, compared to 41 percent nationally.<sup>102</sup> If not enrolled in publicly-funded programs, the annual cost of full-time center-based care for a young child in Arizona is nearly equal to the cost of a year at a public college.<sup>103,104</sup>

Child care subsidies can be a support for families who have financial barriers to accessing early learning services.<sup>105</sup> In June 2019, for the first time since the Great Recession, the Arizona Department of Economic Security's (DES) child care subsidy waiting list was suspended, meaning all children who qualify for subsidies are able to receive them, assuming that they are able to find a provider.<sup>106</sup> This is due to \$56 million in additional federal funds from the Child Care and Development Fund (CCDF) that was authorized by the State Legislature, and the funding increase has also allowed DES to increase provider reimbursement rates, which may make it easier for families to use their child care subsidies.<sup>107</sup>

**High quality early care and education.** In addition to the early experiences children have in their homes, high quality early care and education services can also promote physical, cognitive, and social-emotional development and health, particularly for children from disadvantaged backgrounds.<sup>108,109,110</sup> Children whose education begins in high quality preschool programs repeat grades less frequently, obtain higher scores on standardized tests, experience

fewer behavior problems, and are more likely to graduate from high school.<sup>111</sup> This translates into a return on investment to society through increased educational achievement and employment, reductions in crime, and better overall health of children as they mature into adults.<sup>112,113</sup> Not only does access to affordable, quality child care make a positive difference for children's health and development, it also allows parents to maintain stable employment and support their families.<sup>114</sup>

Establishing that available early care and education programs meet quality standards is important to ensure these early environments support positive outcomes for children's wellbeing, academic achievement, and success later in life.<sup>115</sup> Providers are considered quality educational environments by the Arizona Department of Economic Security if they receive a Quality First three-star rating or higher (see below) or are accredited by a national organization, such as the Association for Early Learning Leaders or the National Association for the Education of Young Children (NAEYC)<sup>116</sup>.

High quality early education environments have teachers with more education, experience, and supports that increase their skills in developing positive teacher-child interactions, providing enriching age-appropriate experiences and guiding appropriate behaviors.<sup>117</sup> These quality environments may be particularly important for children with challenging behaviors, because lower teacher-child ratios and access to professional development and early childhood mental health consultation can help avoid preschool expulsion.<sup>118,119,120</sup>

Quality First is Arizona's Quality Improvement and Rating System (QIRS) for early child care and preschool providers.<sup>121</sup> A Quality First Star Rating represents where along the continuum of quality (1 to 5 stars) a program was rated and how they are implementing early childhood best practices. One star indicates a program is participating in Quality First, is regulated, in good standing, and is making the commitment to work on quality improvement. Three stars indicate that a program is of good quality care, and families can be confident that children are well cared for in such an environment. Five stars indicate the highest level of quality attainable, where families will find low staff-child ratios and group sizes, highly educated personnel, and strong curriculum which optimizes children's comprehensive development. The number of providers across the state that meet quality standards (three-star rating or higher) has increased across the last 5 years such that 25 percent of the 857 participating providers in 2013 met or exceeded quality standards, and 76 percent of 1,032 participating providers in 2019 met or exceeded quality standards.<sup>122</sup>

High quality early care and education practices, including lower teacher-child ratios, access to professional development, and early childhood mental health consultation, can help avoid preschool expulsion.<sup>123, 124</sup> Nationally, preschool expulsions and suspensions occur at high rates and disproportionately impact children of color, specifically young Black boys.<sup>125,126</sup> In 2016, an estimated 50,000 preschoolers were suspended and 17,000 preschoolers expelled nationwide, with Black children 2.2 times more likely to be suspended or expelled than other children.<sup>127</sup>

The U.S. Department of Education Office of Civil Rights began collecting data on preschool suspension and expulsion in 2011 and, as a result of federal changes to the Child Care Development Block Grant in 2014, Arizona began collecting provider-reported data on early learning environment expulsion in 2017.<sup>128,129</sup> Given the positive impact of early educational experiences on children's cognitive and emotional development and the negative impact of suspension and expulsion on educational outcomes, it is essential to identify areas with higher rates of expulsion to provide targeted supports.<sup>130</sup>

As an alternative to expulsion, early education providers in Arizona have an opportunity to identify young children as being at risk for expulsion and to receive consultation from experts to help intervene in problem behaviors. Consultation is provided through on-site mental health consultation, available for Quality First and some non-Quality First providers in most but not all regions in the state, as well as through a statewide Department of Economic Security (DES)-managed hotline. If that child is then able to remain in the center, this is documented as a prevented expulsion and their case is closed out. The reported number of prevented expulsions of young children receiving subsidies increased from seven in 2017 to 45 in 2018.

**Young children with special needs.** The availability of early learning opportunities and services for young children with special needs is an ongoing concern across the state, particularly in the more geographically remote communities and some tribal communities. Children with special health care needs are defined as "those who have or are at increased risk for a chronic physical, developmental, behavioral, or emotional condition and who also require health and related services of a type or amount beyond that required by children generally."<sup>131</sup> Adverse Childhood Experiences (ACEs) <sup>viii</sup> include childhood experiences of abuse, neglect, and other forms of potential trauma. According to the National Survey of Children's Health, children with special health care needs are more likely to experience more adverse childhood experiences than typically developing children,<sup>132</sup> and are at an increased risk for maltreatment and neglect, <sup>133,134</sup> suggesting they may particularly benefit from high quality teacher-child interactions in classrooms.<sup>135,136</sup> Almost half (46%) of families with a child with special needs in Arizona have incomes below 200 percent of the federal poverty level, suggesting that even if they can identify an appropriate provider, affording quality care is likely to be a burden.<sup>137</sup>

Ensuring all families have access to timely and appropriate screenings for children who may benefit from early identification of special needs can help improve outcomes for these children and their families. Timely intervention can help young children with, or at risk for, developmental delays improve language, cognitive, and socio-emotional development.<sup>138,139,</sup> It also reduces educational costs by decreasing the need for special education. <sup>140</sup> In Arizona,

<sup>&</sup>lt;sup>viii</sup> ACEs include 8 categories of traumatic or stressful life events experienced before the age of 18 years. The 8 ACE categories are sexual abuse, physical abuse, emotional abuse, household adult mental illness, household substance abuse, domestic violence in the household, incarceration of a household member, and parental divorce or separation.

services available to families with children with special needs include those provided through the Arizona Early Intervention Program (AzEIP),<sup>141</sup> the Arizona Department of Education Early Childhood Special Education program,<sup>142</sup> and the Division of Developmental Disabilities (DDD).<sup>143</sup>

## What the Data Tell Us

#### Access to Early Care and Education

- In the Phoenix South Region, 24 percent of children (ages 3 and 4) are enrolled in nursery school, preschool, or kindergarten, a smaller proportion than across the county (37%), state (38%) and country (48%) (Table 39).
- In the Phoenix South Region, nearly all (96%) of licensed child care capacity is provided by child care centers, with a smaller proportion provided by family child care providers (4%) and nannies/individual providers (<1%) (Table 40).</li>
- The Phoenix South Region has a lower percentage of providers who are accredited (5%) than the county (8%) or state (10%), as well as a slightly lower percentage of potential child care slots (provider capacity) with accredited providers (10%) than the county or state (12% for each) (Table 41).
- Median monthly child care costs for approved family homes are the same across the region, county and state, with costs for certified group homes and licensed centers less in the region than the county, and state. Median costs for licensed centers are as much as \$130 less per child per month in the Phoenix South Region compared to the county. Overall, licensed centers are the most expensive and approved family homes the least expensive for all ages (Table 42).
- Child care costs are relatively comparable in Maricopa County to the state overall. At median levels, sending an infant to a licensed center requires almost one-sixth (16%) of a family's income. Given that three in 10 residents (30%) of the Phoenix South Region lives in poverty and nearly four in 10 (39%) Phoenix South Region households are spending 30 percent or more of their income on housing, this is a notable proportion of income needed to cover child care for families that may already have difficulty meeting their basic needs (Table 43).
- Ninety percent of children who are eligible for Department of Economic Security (DES) child care subsidies in the Phoenix South Region have received them in recent years. This proportion is slightly lower than the state overall, where 92 percent of eligible children received child care subsidies in 2018 (Table 44).
- For Department of Child Safety (DCS)-involved children specifically, the proportion of eligible children receiving subsidies in the region is lower than for all eligible children and has declined over time, from 89 percent in 2015 to 78 percent in 2018. This decline in DCS-involved children receiving subsidies was also seen at the county and state level, with 82 percent of DCS-involved children receiving subsidies in Arizona in 2018 compared to 91 percent in 2015 (Table 45).
- The proportion of eligible families not using DES child care subsidies has increased slightly over time at the region, county, and state level. In 2018, nine percent of eligible families in the Phoenix South Region did not use their child care subsidies (Table 46).

#### High Quality Early Care and Education

- Quality educational environments are defined by the Department of Economic Security (DES) as providers that are accredited by a national organization or providers that have received a state-approved quality indicator that is recognized by the department. From 2017 to 2018, the number of children receiving subsidies in quality environments, and particularly the number of DCS-involved children in quality environments, increased at the regional, county, and state levels (Table 47).
- In 2019, a total of 144 child care providers in the Phoenix South Region participated in Quality First, 68 percent of which were quality-level settings (public 3-5 stars). A total of 7,744 children were enrolled at a Quality First provider site in the Phoenix South Region, of whom 69 percent were enrolled at a quality-level setting (public 3-5 stars). In 2019, 1,460 children received Quality First scholarships (Table 48 & Table 49).
- Between 2017 and 2018, the number of children (ages birth to 5) receiving child care subsidies in early learning programs in Maricopa County who were reported as expelled to the Department of Economic Security (DES) increased from 23 to 44. In 2018, eleven early childhood expulsions of young children receiving child care subsidies were reported as prevented to DES in Maricopa County (Table 50).

#### Young Children with Special Needs

- The number of young children (ages 3-5) enrolled in special education increased slightly from 2015-2016 (1,272) to 2018-2019 (1,306) in the Phoenix South Region (Table 51).
- The largest proportion of young children (ages 3-5) enrolled in special education in the region have been diagnosed with a developmental delay (46%), speech or language impairment (38%) or preschool severe delay (11%) (Table 52).
- Ten percent of students (grades 1-3) are enrolled in special education in the region, a proportion slightly lower than the state (12%). Special education enrollment for this age has increased slightly in the region since 2015-2016 (9%), with 10 percent of children in first through third grades enrolled in special education in 2018-2019 (Table 53 & Table 54).
- From 2016 to 2017, the percentage of children (ages 0-2) who were referred to the Arizona Early Intervention Program (AzEIP) and found eligible increased slightly from 55 percent to 56 percent in the Phoenix South Region (Table 55).
- From 2017 to 2018, the number of active AzEIP cases in the Phoenix South Region increased by eight percent, an increase similar to the county (7%) and state (6%) (Table 56).
- The number of children receiving services from the Division of Developmental Disabilities (DDD) has increased over time in the region, county, and state since 2015. In the Phoenix South Region, children ages 0-2 receiving DDD services have increased by

29 percent and children ages 3-5 receiving DDD services have increased by 23 percent (Table 57 & Table 58).

## Access to Early Care and Education

|                      | POPULATION OF       | NUMBER ENROLLED IN | PERCENT ENROLLED IN |
|----------------------|---------------------|--------------------|---------------------|
| GEOGRAPHY            | CHILDREN (AGES 3-4) | SCHOOL             | SCHOOL              |
| Phoenix South Region | 22,038              | 5,356              | 24%                 |
| Maricopa County      | 118,295             | 44,210             | 37%                 |
| Arizona              | 182,970             | 69,712             | 38%                 |
| United States        | 8,190,503           | 3,892,317          | 48%                 |

#### Table 39. School enrollment for children (ages 3 and 4)

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B14003

Note: In this table, "school" may include nursery school, preschool, or kindergarten.

# Table 40. Number and licensed capacity of licensed or registered child care providers by type, 2018

|                         | NANNIES OR<br>INDIVIDUAL<br>PROVIDERS |          | CHILD CARE<br>CENTERS |          | FAMILY CHILD CARE<br>PROVIDERS |          | TOTAL PROVIDERS |          |
|-------------------------|---------------------------------------|----------|-----------------------|----------|--------------------------------|----------|-----------------|----------|
| GEOGRAPHY               | NUMBER                                | CAPACITY | NUMBER                | CAPACITY | NUMBER                         | CAPACITY | NUMBER          | CAPACITY |
| Phoenix South<br>Region | 9                                     | 30       | 95                    | 11,076   | 68                             | 457      | 172             | 11,563   |
| Maricopa County         | 18                                    | 59       | 1,002                 | 132,784  | 222                            | 1,388    | 1,242           | 134,231  |
| Arizona                 | 26                                    | 90       | 1,527                 | 182,561  | 656                            | 3,871    | 2,209           | 186,522  |

Source: Arizona Department of Economic Security. (2019). 2018 Child Care Assistance Data. Unpublished data received by request

Note: Nanny or individual providers are approved family child care providers who provide child care in the residence of the child. Family child care providers are approved family home providers or certified group home providers who provide child care in the provider's residence. Child care centers are licensed providers who provide care in a location that is not the child or provider's residence.

|                      |            |                |             | PERCENT OF PROVIDER |
|----------------------|------------|----------------|-------------|---------------------|
|                      | NUMBER OF  | PERCENT OF     | CAPACITY IN | CAPACITY WHICH IS   |
|                      | ACCREDITED | PROVIDERS WHO  | ACCREDITED  | WITH ACCREDITED     |
| GEOGRAPHY            | PROVIDERS  | ARE ACCREDITED | PROVIDERS   | PROVIDERS           |
| Phoenix South Region | 8          | 5%             | 1,117       | 10%                 |
| Maricopa County      | 95         | 8%             | 16,234      | 12%                 |
| Arizona              | 213        | 10%            | 22,931      | 12%                 |

#### Table 41. Number and licensed capacity of nationally accredited child care providers, 2018

Source: Arizona Department of Economic Security. (2019). 2018 Child Care Assistance Data. Unpublished data received by request

Note: Table 41 shows the number of DES licensed or registered centers, homes, or individual providers listed in the CCR&R who have a national accreditation, such as NECPA – National Early Childhood Program Accreditation, CDA – Child Development Association, AMI – American Montessori International, or NAEYC – National Association for the Education of Young Children.

|                         | APPROVED FAMILY HOMES |        |        | CERTIFIEI | D GROUP H | IOMES  | LICENSED CENTERS |        |        |
|-------------------------|-----------------------|--------|--------|-----------|-----------|--------|------------------|--------|--------|
|                         |                       | 1 TO 2 | 3 TO 5 |           | 1 TO 2    | 3 TO 5 |                  | 1 TO 2 | 3 TO 5 |
|                         |                       | YEAR   | YEAR   |           | YEAR      | YEAR   |                  | YEAR   | YEAR   |
| GEOGRAPHY               | INFANTS               | OLDS   | OLDS   | INFANTS   | OLDS      | OLDS   | INFANTS          | OLDS   | OLDS   |
| Phoenix South<br>Region | \$400                 | \$400  | \$400  | \$520     | \$500     | \$500  | \$770            | \$720  | \$645  |
|                         |                       |        |        |           |           |        |                  |        |        |
| Maricopa County         | \$400                 | \$400  | \$400  | \$600     | \$570     | \$560  | \$900            | \$800  | \$680  |

#### Table 42. Median monthly charge for full-time child care, 2018

Source: Arizona Department of Economic Security. (2019). 2018 Child Care Assistance Data. Unpublished data received by request

Note: Approved family homes are family home child care providers who care for up to 4 children in their home and have completed the necessary steps to apply and be certified by DES or a tribal authority. Certified group homes are family home child care providers who care for 5-10 children in their home and are licensed ("certified") by ADHS or a tribal authority. Child care centers are child care providers who care for 10 or more children at a location separate from their residence and are licensed by ADHS or regulated by a military or tribal authority.

|                 | MEDIAN FAMILY INCOME | COST FOR AN | COST FOR A 1 TO 2 | COST FOR A 3 TO 5 |
|-----------------|----------------------|-------------|-------------------|-------------------|
| GEOGRAPHY       | (ACS 2013-2017)      | INFANT      | YEAR OLD CHILD    | YEAR OLD CHILD    |
| Maricopa County | \$69,647             | 16%         | 14%               | 12%               |
| Arizona         | \$63,812             | 16%         | 14%               | 12%               |

#### Table 43. Cost of center-based child care as a percentage of income, 2018

Sources: Arizona Department of Economic Security. (2019). 2018 Child Care Market Rate Survey. Unpublished data received by request & Arizona Department of Economic Security. (2019). 2018 Child Care Market Rate Survey Report. Retrieved from <a href="https://des.az.gov/file/14277/download">https://des.az.gov/file/14277/download</a>

#### Table 44. Children receiving DES child care subsidies, 2015 to 2018

|                      | NUMBER OF CHILDREN RECEIVING<br>SUBSIDIES |        |        |        |      |      | IBLE CHILE |      |
|----------------------|---|--------|--------|--------|------|------|------------|------|
| GEOGRAPHY            | 2015                                      | 2016   | 2017   | 2018   | 2015 | 2016 | 2017       | 2018 |
| Phoenix South Region | 2,619                                     | 2,506  | 2,386  | 2,796  | 91%  | 92%  | 90%        | 90%  |
| Maricopa County      | 11,369                                    | 10,786 | 10,420 | 12,264 | 93%  | 93%  | 92%        | 92%  |
| Arizona              | 19,040                                    | 17,784 | 16,922 | 19,813 | 94%  | 93%  | 93%        | 92%  |

Source: Arizona Department of Economic Security. (2019). 2015-2018 Child Care Assistance Data. Unpublished data received by request

Note: This table reflects children receiving subsidies who are not DCS-involved.

#### Table 45. DCS-involved children receiving DES child care subsidies, 2015 to 2018

|                      | NUMBER OF DCS CHILDREN RECEIVING<br>SUBSIDIES |        |        |        | PERCENT OF DCS ELIGIBLE CHILDREN<br>RECEIVING SUBSIDIES |      |      |      |
|----------------------|---|--------|--------|--------|---|------|------|------|
| GEOGRAPHY            | 2015  | 2016   | 2017   | 2018   | 2015  | 2016 | 2017 | 2018 |
| Phoenix South Region | 1,744   | 1,751  | 1,667  | 1,640  | 89%   | 86%  | 84%  | 78%  |
| Maricopa County      | 8,166   | 8,339  | 7,796  | 7,773  | 90%   | 89%  | 87%  | 81%  |
| Arizona              | 13,098  | 13,352 | 12,201 | 12,219 | 91%   | 89%  | 88%  | 82%  |

Source: Arizona Department of Economic Security. (2019). 2015-2018 Child Care Assistance Data. Unpublished data received by request

|                      | FAMILIES NOT     | FAMILIES NOT     | FAMILIES NOT     | FAMILIES NOT     |
|----------------------|------------------|------------------|------------------|------------------|
|                      | USING SUBSIDIES, | USING SUBSIDIES, | USING SUBSIDIES, | USING SUBSIDIES, |
| GEOGRAPHY            | 2015             | 2016             | 2017             | 2018             |
| Phoenix South Region | 8%               | 8%               | 9%               | 9%               |
| Maricopa County      | 6%               | 7%               | 7%               | 8%               |
| Arizona              | 6%               | 6%               | 7%               | 8%               |

Source: Arizona Department of Economic Security. (2019). 2015-2018 Child Care Assistance Data. Unpublished data received by request

## **High Quality Early Care and Education**

|   | TOTAL NUMBER          | TOTAL NUMBER           | NUMBER OF DCS       | NUMBER OF DCS |
|---|-----------------------|------------------------|---------------------|---------------|
|   | OF CHILDREN IN        | OF CHILDREN IN         | CHILDREN IN         | CHILDREN IN   |
|   | QUALITY               | QUALITY                | QUALITY             | QUALITY       |
|   | ENVIRONMENTS,         | ENVIRONMENTS,          | ENVIRONMENTS,       | ENVIRONMENTS, |
| GEOGRAPHY                               | 2017                  | 2018                   | 2017                | 2018          |
|   |                       |                        |                     |               |
| Phoenix South Region                    | 1,500                 | 2,293                  | 607                 | 882           |
| Phoenix South Region<br>Maricopa County | <b>1,500</b><br>8,545 | <b>2,293</b><br>11,156 | <b>607</b><br>3,746 |               |

#### Table 47. Children in quality educational environments, 2017 and 2018

Source: Arizona Department of Economic Security. (2019). Child Care Assistance Dataset. Unpublished data received by request

Note: These data only reflect children receiving child care subsidies from DES. Quality educational environments are defined by the Department of Economic Security as providers that are accredited by a national organization or providers that have received a state-approved quality indicator that is recognized by the department. More information about Arizona's quality educational environments can be found in the DES CCDF State Plan FY2019-FY2021, available at

https://des.az.gov/documents-center

|                      | QUALITY FIRST | NUMBER OF     | NUMBER OF CHILDREN     | PERCENT OF         |
|----------------------|---------------|---------------|------------------------|--------------------|
|                      | SCHOLARSHIPS: | CHILDREN      | ENROLLED AT A QUALITY  | CHILDREN IN A      |
|                      | NUMBER OF     | ENROLLED AT A | FIRST PROVIDER SITE    | QUALITY-LEVEL      |
|                      | CHILDREN      | QUALITY FIRST | WITH A PUBLIC 3-5 STAR | SETTING            |
| GEOGRAPHY            | SERVED        | PROVIDER SITE | RATING                 | (PUBLIC 3-5 STARS) |
| Phoenix South Region | 1,460         | 7,744         | 5,348                  | 69%                |
| Arizona              | 9,179         | 62,215        | 45,278                 | 73%                |

#### Table 48. First Things First Quality First child data, State Fiscal Year 2019

Source: First Things First. (2019). Quality First, a Signature Program of First Thing First. Unpublished data received by request

Note: These data reflect regionally-funded Quality First provider sites and statewide-funded Quality First Redesign provider sites. Data reflect children enrolled at provider sites with a public rating. Star ratings are not publicly available when provider sites decline to publish their initial rating or when a rating is not yet assigned.

|                      |                      | NUMBER OF CHILD CARE     | PERCENT OF CHILD CARE    |
|----------------------|----------------------|--------------------------|--------------------------|
|                      | NUMBER OF CHILD CARE | PROVIDERS SERVED WITH    | PROVIDERS SERVED WITH    |
| GEOGRAPHY            | PROVIDERS SERVED     | A PUBLIC 3-5 STAR RATING | A PUBLIC 3-5 STAR RATING |
| Phoenix South Region | 144                  | 98                       | 68%                      |
| Arizona              | 1,119                | 821                      | 73%                      |

#### Table 49. First Things First Quality First child care provider data, State Fiscal Year 2019

Source: First Things First. (2019). Quality First, a Signature Program of First Thing First. Unpublished data received by request

Note: These data reflect regionally-funded Quality First provider sites and statewide-funded Quality First Redesign provider sites. Data reflect children enrolled at provider sites with a public rating. Star ratings are not publicly available when provider sites decline to publish their initial rating or when a rating is not yet assigned.

Table 50. Number of children birth to five years old receiving subsidy expelled from an early learning program or expulsion was prevented, 2017 and 2018

|                 |                  |                  | NUMBER OF    | NUMBER OF    |
|-----------------|------------------|------------------|--------------|--------------|
|                 | NUMBER OF        | NUMBER OF        | EXPULSIONS   | EXPULSIONS   |
|                 | CHILDREN         | CHILDREN         | PREVENTED IN | PREVENTED IN |
| GEOGRAPHY       | EXPELLED IN 2017 | EXPELLED IN 2018 | 2017         | 2018         |
| Maricopa County | 23               | 44               | <10          | 11           |
| Arizona         | 27               | 57               | <10          | 45           |

Source: Arizona Department of Economic Security. (2019). 2017-2018 Child Care Assistance Data. Unpublished data received by request

# Young Children with Special Needs

|   | CHILDREN (AGES        | CHILDREN (AGES        | CHILDREN (AGES         | CHILDREN (AGES         |
|---|-----------------------|-----------------------|------------------------|------------------------|
|   | 3-5) IN SPECIAL       | 3-5) IN SPECIAL       | 3-5) IN SPECIAL        | 3-5) IN SPECIAL        |
|   | EDUCATION             | EDUCATION             | EDUCATION              | EDUCATION              |
| GEOGRAPHY                               | (2015-16)             | (2016-17)             | (2017-18)              | (2018-19)              |
|   |                       |                       |                        |                        |
| Phoenix South Region                    | 1,272                 | 1,155                 | 1,271                  | 1,306                  |
| Phoenix South Region<br>Maricopa County | <b>1,272</b><br>9,620 | <b>1,155</b><br>9,809 | <b>1,271</b><br>10,349 | <b>1,306</b><br>10,502 |

Table 51. Children (ages 3-5) enrolled in special education, 2015-16 to 2018-19

Source: Arizona Department of Education. (2019). 2015-16 to 2018-19 Special Education Enrollments. Unpublished data received by request

#### Table 52. Children (ages 3-5) enrolled in special education by type of disability, 2018-19

|                 | NUMBER OF  |          | SPEECH OR | PRE-   |        |            |              |
|-----------------|------------|----------|-----------|--------|--------|------------|--------------|
|                 | CHILDREN   | DEVELOP- | LANGUAGE  | SCHOOL |        |            |              |
|                 | (AGES 3-5) | MENTAL   | IMPAIR-   | SEVERE |        | HEARING    | OTHER        |
| GEOGRAPHY       | ENROLLED   | DELAY    | MENT      | DELAY  | AUTISM | IMPAIRMENT | DISABILITIES |
| Phoenix South   | 1.306      | 46%      | 38%       | 11%    | 3%     | DC         | 2%           |
| Region          | 1,300      | 40%      | 58%       | 11%    | 3%     | DS         | 270          |
| Maricopa County | 10,502     | 44%      | 37%       | 13%    | 3%     | 1%         | 3%           |
| Arizona         | 16,432     | 42%      | 39%       | 12%    | 3%     | 1%         | 3%           |

Source: Arizona Department of Education. (2019). 2018-19 Special Education Enrollments. Unpublished data received by request

#### Table 53. Students (grades 1-3) enrolled in special education, 2018-19

|                      |                | STUDENTS IN SPECIAL | PERCENT OF STUDENTS  |
|----------------------|----------------|---------------------|----------------------|
| GEOGRAPHY            | TOTAL STUDENTS | EDUCATION           | IN SPECIAL EDUCATION |
| Phoenix South Region | 27,760         | 2,907               | 10%                  |
| Maricopa County      | 163,764        | 19,467              | 12%                  |
| Arizona              | 246,897        | 30,503              | 12%                  |

Source: Arizona Department of Education. (2019). 2018-19 Special Education Enrollments. Unpublished data received by request

|                      | STUDENTS IN | STUDENTS IN | STUDENTS IN | STUDENTS IN |
|----------------------|-------------|-------------|-------------|-------------|
|                      | SPECIAL     | SPECIAL     | SPECIAL     | SPECIAL     |
|                      | EDUCATION   | EDUCATION   | EDUCATION   | EDUCATION   |
| GEOGRAPHY            | (2015-16)   | (2016-17)   | (2017-18)   | (2018-19)   |
| Phoenix South Region | 9%          | 9%          | 10%         | 10%         |
| Maricopa County      | 10%         | 11%         | 11%         | 12%         |
|                      |             |             |             |             |

#### Table 54. Percent of students (grades 1-3) enrolled in special education, 2015-16 to 2018-19

Source: Arizona Department of Education. (2019). 2015-16 to 2018-19 Special Education Enrollments. Unpublished data received by request

#### Table 55. Children referred to and found eligible for AzEIP, Federal Fiscal Years 2016 and 2017

| NUMBER OF  | NUMBER OF  |  | NUMBER OF  | NUMBER OF   |   |
|------------|--|--|--|---|---|
| CHILDREN   | CHILDREN   | PERCENT OF   | CHILDREN   | CHILDREN  | PERCENT OF  |
| (AGES 0-2) | (AGES 0-2)   | REFERRALS  | (AGES 0-2)   | (AGES 0-2)  | REFERRALS   |
| REFERRED   | ELIGIBLE FOR   | FOUND  | REFERRED   | ELIGIBLE FOR  | FOUND   |
| TO AzEIP,  | AzEIP,   | ELIGIBLE,  | TO AzEIP,  | AzEIP,  | ELIGIBLE,   |
| FFY2016    | FFY2016  | FFY2016  | FFY2017  | FFY2017   | FFY2017   |
| 1,995      | 1,098  | 55%  | 2,035  | 1,139   | 56%   |
| 10,074     | 6,213  | 62%  | 10,235   | 6,338   | 62%   |
| 16,063     | 9,383  | 58%  | 16,344   | 9,770   | 60%   |
|            | CHILDREN<br>(AGES 0-2)<br>REFERRED<br>TO AZEIP,<br>FFY2016<br><b>1,995</b><br>10,074 | CHILDRENCHILDREN(AGES 0-2)(AGES 0-2)REFERREDELIGIBLE FORTO AZEIP,AZEIP,FFY2016FFY20161,9951,09810,0746,213 | CHILDRENCHILDRENPERCENT OF(AGES 0-2)(AGES 0-2)REFERRALSREFERREDELIGIBLE FORFOUNDTO AZEIP,AZEIP,ELIGIBLE,FFY2016FFY2016FFY20161,9951,09855%10,0746,21362% | CHILDRENCHILDRENPERCENT OF<br>(AGES 0-2)CHILDREN<br>(AGES 0-2)REFERRED(AGES 0-2)REFERRALS<br>(AGES 0-2)(AGES 0-2)REFERREDELIGIBLE FOR<br>FOUNDFOUNDREFERRED<br>TO AZEIP,TO AZEIP,AZEIP,ELIGIBLE,TO AZEIP,FFY2016FFY2016FFY2016FFY20171,9951,09855%2,03510,0746,21362%10,235 | CHILDRENCHILDRENPERCENT OF<br>REFERRALSCHILDRENCHILDREN(AGES 0-2)(AGES 0-2)REFERRALS(AGES 0-2)(AGES 0-2)REFERREDELIGIBLE FORFOUNDREFERREDELIGIBLE FORTO AZEIP,AZEIP,ELIGIBLE,TO AZEIP,AZEIP,FFY2016FFY2016FFY2016FFY2017FFY20171,9951,09855%2,0351,13910,0746,21362%10,2356,338 |

Source: Arizona Department of Economic Security. (2019). AZEIP Service Dataset. Unpublished data received by request

#### Table 56. AzEIP caseloads, calendar years 2017 and 2018

|                      |                   |                   | PERCENT CHANGE IN    |
|----------------------|-------------------|-------------------|----------------------|
|                      | CUMULATIVE ACTIVE | CUMULATIVE ACTIVE | AzEIP CASELOADS FROM |
| GEOGRAPHY            | AzEIP CASES, 2017 | AzEIP CASES, 2018 | 2017 TO 2018         |
| Phoenix South Region | 1,246             | 1,346             | +8%                  |
| Maricopa County      | 7,129             | 7,599             | +7%                  |
| Arizona              | 10,934            | 11,600            | +6%                  |

Source: Arizona Department of Economic Security. (2019). AZEIP Service Dataset. Unpublished data received by request

|   | CHILDREN (AGES      | CHILDREN (AGES      | CHILDREN (AGES      | CHILDREN (AGES      | PERCENT      |
|---|---------------------|---------------------|---------------------|---------------------|--------------|
|   | 0-2) RECEIVING      | 0-2) RECEIVING      | 0-2) RECEIVING      | 0-2) RECEIVING      | CHANGE       |
|   | DDD SERVICES,       | DDD SERVICES,       | DDD SERVICES,       | DDD SERVICES,       | FROM 2015    |
| GEOGRAPHY                               | SFY2015             | SFY2016             | SFY2017             | SFY2018             | TO 2018      |
|   |                     |                     |                     |                     |              |
| Phoenix South Region                    | 498                 | 491                 | 552                 | 640                 | +29%         |
| Phoenix South Region<br>Maricopa County | <b>498</b><br>2,826 | <b>491</b><br>2,944 | <b>552</b><br>3,235 | <b>640</b><br>3,576 | +29%<br>+27% |

#### Table 57. Children (ages 0-2) receiving services from DDD, State Fiscal Years 2015 to 2018

Source: Arizona Department of Economic Security. (2019). 2015-2018 Division Developmental Disabilities Data. Unpublished data received by request

|                                      | CHILDREN (AGES   | CHILDREN (AGES   | CHILDREN (AGES   | CHILDREN (AGES    | PERCENT      |
|--------------------------------------|------------------|------------------|------------------|-------------------|--------------|
|                                      | 3-5) RECEIVING   | 3-5) RECEIVING   | 3-5) RECEIVING   | 3-5) RECEIVING    | CHANGE       |
|                                      | DDD SERVICES,    | DDD SERVICES,    | DDD SERVICES,    | DDD SERVICES,     | FROM 2015    |
| GEOGRAPHY                            | SFY2015          | SFY2016          | SFY2017          | SFY2018           | TO 2018      |
|                                      |                  |                  |                  |                   |              |
| Phoenix South Region                 | 95               | 77               | 82               | 117               | +23%         |
| Phoenix South Region Maricopa County | <b>95</b><br>629 | <b>77</b><br>644 | <b>82</b><br>713 | <b>117</b><br>814 | +23%<br>+29% |

#### Table 58. Children (ages 3-5) receiving services from DDD, State Fiscal Years 2015 to 2018

Source: Arizona Department of Economic Security. (2019). 2015-2018 Division Developmental Disabilities Data. Unpublished data received by request

# **Child Health**

# Why it Matters

The physical and mental health of both children and their parents are important for optimal child development and well-being. Starting with the mother's health before pregnancy, many factors influence a child's health.<sup>144</sup> Exposures and experiences in utero, at birth, and during the early years set the stage for health and well-being throughout a child's life.<sup>145,146</sup> Access to health insurance and preventive care influence not only a child's current health, but long-term development and future health.<sup>147,148,149</sup>

Access to health services. The ability to obtain health care is critical for supporting the health of pregnant mothers and young children. Health care during pregnancy, or prenatal care, can reduce maternal and infant mortality and complications during pregnancy.<sup>150,151</sup> In the early years of a child's life, well-baby and well-child visits allow clinicians to assess and monitor the child's development and offer developmentally appropriate information and guidance to parents.<sup>152</sup> Families without health insurance are more likely to skip these visits, and are less likely to receive preventive care for their children, or care for health conditions and chronic diseases.<sup>153,154</sup> Thus, access to health insurance is an indicator of children's access to health services. Children who lack health insurance are also more likely to be hospitalized and to miss school.<sup>155</sup>

**Maternal, infant, and child health.** A number of factors occurring before conception and in utero influence child health, making characteristics of pregnant women important determinants of the birth and developmental outcomes of their children. Pregnancy during the teen years is associated with a number of health concerns for infants, including neonatal death, sudden infant death syndrome, and child abuse and neglect.<sup>156</sup> Teenaged mothers (and fathers) themselves are less likely to complete high school or college, and more likely to require public assistance and to live in poverty than their peers who are not parents.<sup>157,158,159</sup>

In addition to age, a mother's health status before, during, and after pregnancy influences her child's health. Women who are obese before they become pregnant are at a higher risk of birth complications and neonatal and infant mortality than women who are normal weight before pregnancy.<sup>160,161</sup> Babies born to obese women are at risk for chronic conditions later in life such as diabetes and heart disease.<sup>162</sup> Preterm birth, in addition to being associated with higher infant and child mortality, often results in longer hospitalization, increased health care costs, and longer-term impacts such as physical and developmental impairments. Babies born at a low-birth weight (less than 5 pounds, 8 ounces) are also at increased risk of infant mortality and longer-term health problems such as diabetes, hypertension and cardiac disease.<sup>163</sup>

Maternal mental health is a factor for children's well-being as well. Maternal depression during and after pregnancy negatively influences the mother's ability to maintain a healthy pregnancy as well as meet the demands of motherhood and form a secure attachment with her baby.<sup>164,</sup>

<sup>165</sup> Quality preconception counseling and early-onset prenatal care can help reduce some of these risks for poor prenatal and postnatal outcomes by providing information, conducting screenings, and supporting an expectant mother's health and nutrition.<sup>166</sup>

**Substance use disorders.** A mother's use of substances such as drugs and alcohol also has implications for her baby. Babies born to mothers who smoke are more likely to be born early (pre-term), have low birth weight, die from sudden infant death syndrome (SIDS) and have weaker lungs than babies born to mothers who do not smoke.<sup>167,168</sup> Opiate use during pregnancy, either illegal or prescribed, has been associated with neonatal abstinence syndrome (NAS), a group of conditions that causes infants exposed to these substances in the womb to be born exhibiting withdrawal symptoms.<sup>169</sup> This can create longer hospital stays, increase health care costs and increase complications for infants born with NAS. Infants exposed to cannabis (marijuana) in utero often have lower birth weights and are more likely to be placed in neonatal intensive care compared to infants whose mothers had not used the drug during pregnancy.<sup>170</sup>

Parental substance abuse also has other impacts on family wellbeing. According to the National Survey of Children's Health, young children in Arizona are more than twice as likely to live with someone with a problem with alcohol or drugs than children in the US as a whole (9.8 percent compared to 4.5 percent).<sup>171</sup> Children of parents with substance use disorders are more likely to be neglected or abused and face a higher risk of later mental health and behavioral health issues, including developing substance use disorders themselves.<sup>172,173</sup> Substance abuse treatment and supports for parents and families grappling with these issues can help to ameliorate the short and long-term impacts on young children.<sup>174</sup>

**Nutrition and weight status.** After birth, a number of factors have been associated with improved health outcomes for infants and young children. One factor is breastfeeding, which has been shown to reduce the risk of ear, respiratory and gastrointestinal infections, SIDS, overweight, and type 2 diabetes.<sup>175</sup> The American Academy of Pediatrics recommends exclusive breastfeeding for about 6 months, and continuing to breastfeed as new foods are introduced for 1 year or longer.<sup>176</sup>

A child's weight status can have long-term impacts on health and well-being. Nationwide, an estimated 3 percent of children ages 2-19 are underweight, 16.6 percent are overweight, and 18.5 percent are obese.<sup>177,178</sup> Obesity can have negative consequences on physical, social, and psychological well-being that begin in childhood and continue into and throughout adulthood.<sup>179</sup> Higher birth weight and higher infancy weight, as well as lower-socioeconomic status and low-quality mother-child relationships, have all been shown to be related to higher childhood weight and increased risk for obesity and metabolic syndrome (which is linked to an increase risk of heart disease, stroke, and diabetes).<sup>180, 181</sup>

**Oral health.** Oral health and good oral hygiene practices are important to children's overall health. Tooth decay and early childhood cavities can have short- and long-term consequences including pain, poor appetite, disturbed sleep, lost school days, and reduced ability to learn and

concentrate.<sup>182</sup> A national study showed that low-income children were more likely than higher-income children to have untreated cavities.<sup>183</sup> Despite high percentages of young Arizona children who have preventative dental care visits (68.4%) compared to the national average (57.8%), there is a relatively high percentage who have had decayed teeth or cavities (11.1%) compared to those across the nation overall (7.7%).<sup>184</sup> Low-income children in Arizona, specifically, are more likely to have untreated cavities and less likely to have had an annual dental visit than their higher-income peers.<sup>185</sup>

First Things First's Oral Health strategy was able to provide 24,664 children birth to age 5 with a dental screening, and 16,837 children with a fluoride varnish in the Arizona State Fiscal Year 2019.<sup>186</sup> Many children had untreated tooth decay and other oral health needs identified through the screenings. Further, attempts were made to connect children to dental homes who either did not already have a dental home or who needed dental care.

**Childhood immunizations.** Immunization against preventable diseases protects children and the surrounding community from illness and potentially death. In order to ensure community immunity of preventable diseases, which helps to protect unvaccinated children and adults, rates of vaccination in a community need to remain high.<sup>187</sup>

**Illness and injury.** Asthma is the most common chronic illness affecting children<sup>188</sup>, and it is more prevalent among boys, Black children, American Indian or Alaska Native children, and children in low-income households.<sup>189,190</sup> The total healthcare costs of childhood asthma in the United States are estimated to be between \$1.4 billion and \$6.4 billion, but these costs could be reduced through better management of asthma to prevent hospitalizations.<sup>191</sup> Unintentional injuries are the leading cause of death for children in Arizona<sup>192</sup> and nationwide.<sup>193</sup> It is estimated that as many as ninety percent of unintentional injury-related deaths could be preventable through better safety practices, such as use of proper child restraints in vehicles and supervision of children around water.<sup>194</sup> Children in rural areas are at higher risk of unintentional injuries than those who live in more urban areas, as are children in Native communities, suggesting that injury prevention is an especially salient need in these areas.<sup>195,196</sup>

One useful metric for evaluating child health in Arizona are the Healthy People objectives. These science-based objectives define priorities for improving the nation's health and are updated every 10 years. Understanding where Arizona mothers and children fall in relation to these current national benchmarks (Healthy People 2020) can help highlight areas of strength in relation to young children's health and those in need of improvement in the state. The Arizona Department of Health Services monitors state level progress towards a number of maternal, infant and child health objectives for which data are available at the county level, including increasing the proportion of pregnant women who receive prenatal care in the first trimester; reducing low birth weight; reducing preterm births; and increasing abstinence from cigarette smoking among pregnant women.<sup>197</sup>

# What the Data Tell Us

#### Access to Health Services

- In the Phoenix South Region, almost one-quarter (23%) of people don't have health insurance coverage, a number higher than the county and state of Arizona overall (12% for each) (Table 59).
- For young children specifically, health insurance coverage is better than for the overall population in the region but slightly worse than across the county, state, and the nation, with nine percent of young children uninsured in the Phoenix South Region, seven percent in the county and state, and four percent of young children uninsured nationally (Table 59 & Figure 11).
- More than three-quarters of births (77%) in the Phoenix South Region were covered by AHCCCS in 2017, a percentage higher than across the state (53%). The proportion of births covered by the Indian Health Service (HIS) and self-paid births were comparable across the region, county, and state in 2017 (Table 60).

#### Maternal, Infant, and Child Health

- The Phoenix South Region had similar rates of prenatal care to Arizona as a whole, with the same proportion of births to mothers who had no prenatal care at all (3%) and fewer than five visits if they did have prenatal care (8%), and a slightly elevated proportion of no prenatal care in the first trimester (28.9%), compared to the state (3%, 8%, and 26.4% respectively). Neither the region nor the state met the Healthy People 2020 target of at least 77.9 percent of births to mothers who received prenatal care in the first trimester (Table 61).
- The proportion of babies born at low birth weight is slightly higher in the Phoenix South Region (8.4%) than the county (7.5%) and state (7.5%), and the region did not meet the Healthy People 2020 target of no more than 7.8 percent (Table 62).
- Preterm births were also higher for the Phoenix South Region (10.4%) than the county (9.4%) and state (9.3%), and did not meet the Healthy People 2020 target of no more than 9.4 percent of births before 37 weeks gestation (Table 62).
- The Phoenix South Region also did not meet the Healthy People 2020 target for maternal use of tobacco during pregnancy (1.4%), with 3.4 percent of births in the region to mothers who used tobacco while pregnant. However, the proportion in the region was lower than across the state as a whole (4.7%) (Table 62).
- In 2017, Maricopa County had an infant mortality rate (5.7 per 1,000 live births) that met the Healthy People 2020 target (6.0 per 1,000 live births) but was slightly higher than the state rate (5.6 per 1,000 live births) (Table 63).
- In 2016 and 2017, the rate of neonatal abstinence syndrome (i.e., opioid-addicted babies) in Maricopa County (6.6 per 1,000 live births) was slightly less than the state rate (7.4 per 1,000 live births) (Table 64).

#### Substance Use Disorders

- Between June 2017 and June 2018, there were 5,317 suspected opioid overdoses among people of all ages in Maricopa County (Table 65).
- In 2017, there were 576 deaths directly attributed to opioids in Maricopa County; this accounted for about three-in-five (60%) of the opioid-related deaths across the state (Table 65).

#### Nutrition and Weight Status

 In Maricopa County, rates of breastfeeding for infants in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) are roughly equal to the statewide rates. While 76 percent of WIC infants were breastfed at some point in infancy, rates of breastfeeding decline with the baby's age. Although the American Academy of Pediatrics recommends exclusive breastfeeding until six months of age, at six months of age, only 25 percent of infants were breastfed and only two percent were exclusively breastfeed at six months in Maricopa County. Even at three months of age, exclusive breastfeeding for WIC infants in Maricopa County was low (10%) (Table 66).

#### **Oral Health**

• In 2019, 4,052 children received at least one fluoride varnish and 5,573 children received at least one oral health screening in the Phoenix South Region as a result of the work of First Things First (Table 67).

#### **Child Immunizations**

- Between 2015 and 2018, Maricopa County had 2,792 cases of influenza, 2,472 cases of respiratory syncytial virus (RSV), and 37 cases of varicella ("chickenpox") in young children (Table 68).
- Across all required immunizations, children in child care in the Phoenix South Region had higher vaccination rates than the county and state as a whole and met the Healthy People 2020 targets during the 2018-2019 school year. The region also exceeded statewide immunization rates and met all Healthy People 2020 targets for kindergarten immunizations during this time (Table 69 & Table 70).
- In terms of immunization exemptions among children in child care, between 2016 and 2019 the region had lower rates of children receiving religious exemptions and exemptions from all required vaccines than across the county and state. During the 2018-2019 school year, 2.4 percent of children in child care received a religious exemption in the Phoenix South Region compared to 5.2 percent of children in Maricopa County and 4.5 percent of children statewide. Two percent of children in child care received exemptions from all required vaccines in the Phoenix South Region compared to 3.3 percent of children in the county and three percent statewide (Table 71).

• The Phoenix South Region also had lower rates of children in kindergarten receiving personal belief exemptions and exemptions from all required vaccinations than across the county and state between 2016 and 2019. During the 2018-2019 school year, three percent of children in kindergarten received a personal belief exemption in the Phoenix South Region compared to 6.5 percent of children in Maricopa County and 5.9 percent statewide. Just over two percent (2.2%) of children in kindergarten received exemptions from all required vaccines in the Phoenix South Region compared to four percent across the county and 3.8 percent statewide (Table 72).

#### **Illness and Injury**

- The top reason for non-fatal hospitalizations of young children related to unintentional injuries in the Phoenix South Region aligned with the county and state, with falls (38%) the most common. The second most common reason for hospitalizations in the region was motor vehicle traffic (14%), whereas poisoning was the second most common reason across the county and state. Reasons for non-fatal emergency room visits were similar between region, county, and state, with falls (44%) and being 'struck by or against' an object or person (14%) the most common (Table 73 & Table 74).
- Between 2015 and 2017, there were 2,982 emergency room visits and 361 inpatient hospitalizations for asthma for young children in the Phoenix South Region. The average length of stay for asthma hospitalization (1.8 days) was similar for the Phoenix South Region and the state (1.9 days) (Table 75).
- Between 2015 and 2017, there were 325 deaths of children in the Phoenix South Region, 75 percent of which were in young children (244 deaths). The proportion of child deaths that involved young children was slightly higher in the Phoenix South Region than in the county (73%) or state (71%) (Table 76).

## Access to Health Services

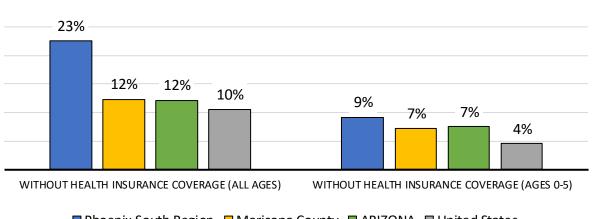
|                      |             | PERCENT WITHOUT  |                | PERCENT WITHOUT  |
|----------------------|-------------|------------------|----------------|------------------|
|                      |             | HEALTH INSURANCE | POPULATION OF  | HEALTH INSURANCE |
|                      | POPULATION  | COVERAGE (ALL    | YOUNG CHILDREN | COVERAGE (AGES   |
| GEOGRAPHY            | (ALL AGES)  | AGES)            | (AGES 0-5)     | 0-5)             |
| Phoenix South Region | 591,752     | 23%              | 63,708         | 9%               |
| Maricopa County      | 4,125,142   | 12%              | 332,831        | 7%               |
| Arizona              | 6,701,990   | 12%              | 520,741        | 7%               |
| United States        | 316,027,641 | 10%              | 23,832,080     | 4%               |
|                      |             |                  |                |                  |

#### Table 59. Health insurance coverage

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B27001

Note: This table excludes persons in the military and persons living in institutions such as college dormitories. People whose only health coverage is the Indian Health Service (IHS) are considered "uninsured" according to the U.S. Census Bureau.

# Figure 11. Health insurance coverage for the population (all ages) and for young children (ages 0 to 5)



Phoenix South Region Maricopa County ARIZONA United States

Source: U.S. Census Bureau. (2018). American Community Survey five-year estimates 2013-2017, Table B27001

Note: This figure excludes persons in the military and persons living in institutions such as college dormitories. People whose only health coverage is the Indian Health Service (IHS) are considered "uninsured" according to the U.S. Census Bureau.

# Table 60. Payors for births during calendar year 2017

|                      | TOTAL NUMBER      | <b>BIRTHS PAID BY</b> | <b>BIRTHS PAID BY</b> |                 |
|----------------------|-------------------|-----------------------|-----------------------|-----------------|
| GEOGRAPHY            | OF BIRTHS IN 2017 | AHCCCS                | IHS                   | BIRTHS SELF-PAY |
| Phoenix South Region | 10,257            | 77%                   | <1%                   | 3%              |
| Maricopa County      | 52,470            | 52%                   | <1%                   | 5%              |
| Arizona              | 81,664            | 53%                   | 1%                    | 5%              |

# Maternal, Infant, and Child Health

|                             |                   |               | MOTHERS WHO      | MOTHERS WHO    |
|-----------------------------|-------------------|---------------|------------------|----------------|
|                             |                   | MOTHERS WHO   | HAD NO           | HAD FEWER THAN |
|                             | TOTAL NUMBER      | HAD NO        | PRENATAL CARE IN | FIVE PRENATAL  |
| GEOGRAPHY                   | OF BIRTHS IN 2017 | PRENATAL CARE | FIRST TRIMESTER  | VISITS         |
| Phoenix South Region        | 10,257            | 3%            | 28.9%            | 8%             |
| Maricopa County             | 52,470            | 2%            | 23.9%            | 6%             |
| Arizona                     | 81,664            | 3%            | 26.4%            | 8%             |
| Healthy People 2020 targets |                   |               | 22.1%            |                |

Table 61. Prenatal care for mothers giving birth during calendar year 2017

Source: ADHS Office of Disease Prevention and Health Promotion. (2019). Arizona Health Status and Vital Statistics

#### Table 62. Various risk factors for births during calendar year 2017

|                         | TOTAL     |        |            |            |         |         |         |
|-------------------------|-----------|--------|------------|------------|---------|---------|---------|
|                         | NUMBER    | LOW    | PRETERM    |            | MOTHER  | MOTHER  | MOTHER  |
|                         | OF BIRTHS | BIRTH  | (LESS THAN | NICU       | USED    | YOUNGER | YOUNGER |
| GEOGRAPHY               | IN 2017   | WEIGHT | 37 WEEKS)  | ADMISSIONS | TOBACCO | THAN 18 | THAN 20 |
| Phoenix South Region    | 10,257    | 8.4%   | 10.4%      | 8%         | 3.4%    | 3%      | 9%      |
| Maricopa County         | 52,470    | 7.5%   | 9.4%       | 7%         | 3.6%    | 1%      | 6%      |
| Arizona                 | 81,664    | 7.5%   | 9.3%       | 7%         | 4.7%    | 2%      | 6%      |
| Healthy People 2020 tai | rgets     | 7.8%   | 9.4%       |            | 1.4%    |         |         |

Source: ADHS Office of Disease Prevention and Health Promotion. (2019). Arizona Health Status and Vital Statistics

#### Table 63. Infant mortality, calendar year 2017

| CEO CEADUNI                | INFANT DEATHS WITHIN SEVEN | INFANT MORTALITY RATE (WITHIN<br>ONE YEAR; PER THOUSAND LIVE |
|----------------------------|----------------------------|--|
| GEOGRAPHY                  | DAYS OF BIRTH, 2017        | BIRTHS), 2017  |
| Maricopa County            | 153                        | 5.7  |
| Arizona                    | 234                        | 5.6  |
| Healthy People 2020 target |                            | 6.0  |

## Table 64. Neonatal abstinence syndrome, calendar years 2016 and 2017

|                 | NUMBER OF BABIES BORN WITH         |                                |
|-----------------|------------------------------------|--------------------------------|
| GEOGRAPHY       | NEONATAL ABSTINENCE SYNDROME (NAS) | NAS RATE PER 1,000 LIVE BIRTHS |
| Maricopa County | 704                                | 6.6                            |
| Arizona         | 1,228                              | 7.4                            |

## **Substance Use Disorders**

#### Table 65. Opioid overdoses and deaths, June 2017 to June 2018

|                 | SUSPECTED OPIOID OVERDOSES, | DEATHS DIRECTLY ATTRIBUTED TO |
|-----------------|-----------------------------|-------------------------------|
| GEOGRAPHY       | JUNE 2017 TO JUNE 2018      | OPIOIDS, CALENDAR YEAR 2017   |
| Maricopa County | 5,317                       | 576                           |
| Arizona         | 8,591                       | 949                           |

Source: Arizona Department of Health Services. (2018). Arizona Opioid Emergency Response Report, June 2017-June 2018. Retrieved from <a href="https://www.azdhs.gov/documents/prevention/womens-childrens-health/injury-prevention/opioid-prevention/2017-opioid-emergency-response-report.pdf">https://www.azdhs.gov/documents/prevention/womens-childrens-health/injury-prevention/opioid-prevention/2017-opioid-emergency-response-report.pdf</a>

# Nutrition and Weight Status

|                 |                |                |              | WIC INFANTS    | WIC INFANTS    |
|-----------------|----------------|----------------|--------------|----------------|----------------|
|                 |                | WIC INFANTS    | WIC INFANTS  | EXCLUSIVELY    | EXCLUSIVELY    |
|                 | WIC INFANTS    | BREASTFED AT 6 | BREASTFED AT | BREASTFED AT 3 | BREASTFED AT 6 |
| GEOGRAPHY       | EVER BREASTFED | MONTHS         | 12 MONTHS    | MONTHS         | MONTHS         |
| Maricopa County | 76%            | 25%            | 14%          | 10%            | 2%             |
| Arizona         | 77%            | 26%            | 14%          | 13%            | 3%             |

Table 66. Breastfeeding rates for infants in the WIC program, calendar year 2018

# **Oral Health**

Table 67. First Things First oral health strategy data, 2019

|                      | NUMBER OF CHILDREN WHO<br>RECEIVED AT LEAST ONE FLUORIDE | NUMBER OF CHILDREN WHO<br>RECEIVED AT LEAST ONE ORAL |
|----------------------|--|--|
| GEOGRAPHY            | VARNISH  | HEALTH SCREENING                                     |
| Phoenix South Region | 4,052  | 5,573  |
| Arizona              | 16,837   | 24,664   |

Source: First Things First. (2019). Oral Health Strategy Data. Unpublished data received by request

# **Child Immunizations**

|                 |           | RESPIRATORY |           |           |             |       |
|-----------------|-----------|-------------|-----------|-----------|-------------|-------|
|                 |           | SYNCYTIAL   |           |           | HAEMOPHILUS |       |
| GEOGRAPHY       | INFLUENZA | VIRUS (RSV) | VARICELLA | PERTUSSIS | INFLUENZAE  | MUMPS |
| Maricopa County | 2,792     | 2,472       | 37        | <6        | <6          | <6    |
| Arizona         | 5,449     | 4,201       | 70        | 51        | 31          | <6    |

#### Table 68. Cases of infectious diseases among young children (ages 0-5), 2015-2018 cumulative

Source: Arizona Department of Health Services. (2019). 2015-2018 Child Infectious Disease Data. Custom data tabulation from requested data

Note: These numbers include both confirmed and probable cases. There were zero reported cases of meningococcal meningitis or measles.

#### Table 69. Children in child care with required immunizations, 2018-19

|                         | NUMBER OF<br>CHILDREN<br>ENROLLED IN |       |       |       |       |             |             |           |
|-------------------------|--------------------------------------|-------|-------|-------|-------|-------------|-------------|-----------|
| GEOGRAPHY               | CHILD CARE                           | DTAP  | POLIO | MMR   | HIB   | HEPATITIS A | HEPATITIS B | VARICELLA |
| Phoenix South<br>Region | 6,044                                | 95.1% | 96.3% | 97.0% | 96.3% | 91.7%       | 95.3%       | 96.5%     |
| Maricopa County         | 58,060                               | 91.7% | 93.6% | 94.2% | 93.5% | 87.8%       | 92.3%       | 94.1%     |
| Arizona                 | 86,829                               | 92.4% | 94.2% | 94.9% | 94.2% | 85.5%       | 93.3%       | 94.7%     |
| Healthy People 202      | 20 targets                           | 90.0% | 90.0% | 90.0% | 90.0% | 85.0%       | 90.0%       | 90.0%     |

Source: Arizona Department of Health Services. (2019). 2018-19 Child Care Immunization Data. Custom data tabulation from requested data; Arizona Department of Health Services. (2019). Childcare Immunization Coverage by County, 2018-2019 School Years. Retrieved from <u>https://www.azdhs.gov/preparedness/epidemiology-disease-</u>

control/immunization/index.php#reports-immunization-coverage

Note: The hepatitis A vaccine series (2 doses) is only required in Maricopa County child care settings, but is recommended in all other Arizona counties.

| GEOGRAPHY                   | NUMBER OF<br>CHILDREN<br>ENROLLED IN<br>KINDERGARTEN | DTAP  | POLIO | MMR   | HEPATITIS B | VARICELLA |
|-----------------------------|--|-------|-------|-------|-------------|-----------|
| Phoenix South Region        | 8,671  | 95.0% | 95.4% | 95.2% | 96.5%       | 97.1%     |
| Maricopa County             | 52,867   | 92.5% | 93.1% | 92.7% | 94.1%       | 95.4%     |
| Arizona                     | 79,981   | 92.7% | 93.3% | 93.0% | 94.4%       | 95.6%     |
| Healthy People 2020 targets |  | 95.0% | 95.0% | 95.0% | 95.0%       | 95.0%     |

#### Table 70. Kindergarteners with required immunizations, 2018-19

Source: Arizona Department of Health Services. (2019). 2018-19 Kindergarten Immunization Data. Custom data tabulation from requested data; Arizona Department of Health Services. (2019). Kindergarten Immunization Coverage by County, 2018-2019 School Years. Retrieved from <u>https://www.azdhs.gov/preparedness/epidemiology-disease-</u> <u>control/immunization/index.php#reports-immunization-coverage</u>

#### Table 71. Child care immunization exemption rates, 2016-17 to 2018-19

|                      | RELIGIOUS | RELIGIOUS | RELIGIOUS | EXEMPT FROM       | EXEMPT FROM       |
|----------------------|-----------|-----------|-----------|-------------------|-------------------|
|                      | EXEMPTION | EXEMPTION | EXEMPTION | EVERY REQUIRED    | EVERY REQUIRED    |
| GEOGRAPHY            | (2016-17) | (2017-18) | (2018-19) | VACCINE (2017-18) | VACCINE (2018-19) |
| Phoenix South Region | 2.6%      | 3.2%      | 2.4%      | 1.8%              | 2.0%              |
| Maricopa County      | 4.5%      | 4.7%      | 5.2%      | 3.1%              | 3.3%              |
| Arizona              | 3.9%      | 4.3%      | 4.5%      | 2.9%              | 3.0%              |

Source: Arizona Department of Health Services. (2019). 2016-17 to 2018-19 Child Care Immunization Data. Custom data tabulation from requested data; Arizona Department of Health Services. (2019). Childcare Immunization Coverage by County, 2016-17 to 2018-2019 School Years. Retrieved from <a href="https://www.azdhs.gov/preparedness/epidemiology-disease-control/immunization/index.php#reports-immunization-coverage">https://www.azdhs.gov/preparedness/epidemiology-disease-control/immunization/index.php#reports-immunization-coverage</a>

|                                      | PERSONAL            | PERSONAL            | PERSONAL            | EXEMPT FROM         | EXEMPT FROM         |
|--------------------------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
|                                      | BELIEF              | BELIEF              | BELIEF              | EVERY REQUIRED      | EVERY REQUIRED      |
|                                      | EXEMPTION           | EXEMPTION           | EXEMPTION           | VACCINE             | VACCINE             |
| GEOGRAPHY                            | (2016-17)           | (2017-18)           | (2018-19)           | (2017-18)           | (2018-19)           |
|                                      |                     |                     |                     |                     |                     |
| Phoenix South Region                 | 1.7%                | 2.4%                | 3.0%                | 1.7%                | 2.2%                |
| Phoenix South Region Maricopa County | <b>1.7%</b><br>5.4% | <b>2.4%</b><br>5.9% | <b>3.0%</b><br>6.5% | <b>1.7%</b><br>3.7% | <b>2.2%</b><br>4.0% |

#### Table 72. Kindergarten immunization exemption rates, 2016-17 to 2018-19

Source: Arizona Department of Health Services. (2019). 2016-17 to 2018-19 Kindergarten Immunization Data. Custom data tabulation from requested data; Arizona Department of Health Services. (2019). Kindergarten Immunization Coverage by County, 2016-17 to 2018-2019 School Years. Retrieved from <a href="https://www.azdhs.gov/preparedness/epidemiology-disease-control/immunization/index.php#reports-immunization-coverage">https://www.azdhs.gov/preparedness/epidemiology-disease-control/immunization/index.php#reports-immunization-coverage</a>

# **Illness and Injury**

| Table 73. Non-fatal hospitalizations of young children (ages 0-5) for unintentional injuries, |
|---|
| 2015-2018 cumulative  |

|   | NUMBER OF NON-FATAL        |                            |  |
|---|----------------------------|----------------------------|--|
|   | INPATIENT HOSPITALIZATIONS | MOST COMMON                | SECOND MOST COMMON                             |
|   | FOR CHILDREN (AGES 0-5),   | REASON FOR                 | REASON FOR                                     |
| GEOGRAPHY                               | 2015-2018 TOTALS           | HOSPITALIZATION            | HOSPITALIZATION                                |
|   |                            |                            |  |
| Phoenix South Region                    | 450                        | Falls (38%)                | Motor Vehicle Traffic (14%)                    |
| Phoenix South Region<br>Maricopa County | <b>450</b><br>1,847        | Falls (38%)<br>Falls (35%) | Motor Vehicle Traffic (14%)<br>Poisoning (15%) |

Source: Arizona Department of Health Services. (2019). 2015-2018 Child Injury Data. Unpublished data received by request

Table 74. Non-fatal emergency-room visits by young children (ages 0-5) for unintentional injuries, 2015-2018 cumulative

|                            | NUMBER OF NON-FATAL      |                            |  |
|----------------------------|--------------------------|----------------------------|--|
|                            | EMERGENCY ROOM VISITS    | MOST COMMON REASON         | SECOND MOST COMMON                                       |
|                            | FOR CHILDREN (AGES 0-5), | FOR EMERGENCY ROOM         | REASON FOR EMERGENCY                                     |
| GEOGRAPHY                  | 2015-2018 TOTALS         | VISIT                      | ROOM VISIT   |
| Phoenix South Region       | 26,937                   | Falls (44%)                | Struck by or against (14%)                               |
|                            |                          |                            |  |
| Maricopa County            | 117,039                  | Falls (47%)                | Struck by or against (14%)                               |
| Maricopa County<br>Arizona | 117,039<br>181,068       | Falls (47%)<br>Falls (46%) | Struck by or against (14%)<br>Struck by or against (14%) |

Source: Arizona Department of Health Services. (2019). 2015-2018 Child Injury Data. Unpublished data received by request

Note: "Struck by or against" denotes being struck by or against an object or person, not including vehicles.

|                                      | NUMBER OF INPATIENT  | AVERAGE LENGTH OF      | NUMBER OF EMERGENCY   |
|--------------------------------------|----------------------|------------------------|-----------------------|
|                                      | HOSPITALIZATIONS FOR | STAY (DAYS) FOR ASTHMA | ROOM VISITS FOR       |
|                                      | ASTHMA (AGES 0 TO 5, | HOSPITALIZATION (AGES  | ASTHMA (AGES 0 TO 5,  |
|                                      | EXCEPT NEWBORNS),    | 0-5 EXCEPT NEWBORNS),  | EXCEPT NEWBORNS),     |
| GEOGRAPHY                            | 2015-2017 TOTALS     | 2015-2017              | 2015-2017 TOTALS      |
|                                      |                      |                        |                       |
| Phoenix South Region                 | 361                  | 1.8                    | 2,982                 |
| Phoenix South Region Maricopa County | <b>361</b><br>1,376  | <b>1.8</b><br>1.7      | <b>2,982</b><br>9,616 |

#### Table 75. Asthma hospitalizations and emergency-room visits, 2015-2017 cumulative

Source: Arizona Department of Health Services. (2019). 2015-2017 Child Asthma Data. Unpublished data received by request

## Table 76. Child mortality, 2015-2017 cumulative

|                      | TOTAL NUMBER OF DEATHS OF | TOTAL NUMBER OF DEATHS OF |
|----------------------|---------------------------|---------------------------|
|                      | YOUNG CHILDREN            | CHILDREN                  |
| GEOGRAPHY            | (AGES 0-4), 2015 TO 2017  | (AGES 0-17), 2015 TO 2017 |
| Phoenix South Region | 244                       | 325                       |
| Maricopa County      | 1.000                     | 1 464                     |
| Maricopa county      | 1,069                     | 1,464                     |

Source: Arizona Department of Health Services. (2019). 2015-2017 Child Mortality Data. Unpublished data received by request

# Family Support and Literacy

# Why it Matters

Families and caregivers play a critical role as their child's first and most important teacher. Positive and responsive early relationships and interactions support optimal brain development during a child's earliest years and lead to better social, physical, academic, and economic outcomes later in life.<sup>198,199,200,201</sup> Parental and family involvement is positively linked to academic skills and literacy in preschool, kindergarten, and elementary school.<sup>202</sup> Children benefit when their families have the knowledge, resources, and support to use positive parenting practices, and support their child's healthy development, nutrition, early learning, and language acquisition. Specifically, knowledge of positive parenting practices and child development has been identified as one of five key protective factors that improve child outcomes and reduce the incidence of child abuse and neglect.<sup>ix,203</sup>

**Early literacy.** Parental and family involvement is positively linked to academic skills and literacy in preschool, kindergarten and elementary school.<sup>204</sup> Early literacy promotion, through singing, telling stories, and reading together, is so central to a child's development that the American Academy of Pediatrics has emphasized it as a key issue in primary pediatric care, aiming to make parents more aware of their important role in literacy.<sup>205</sup>

A child's reading skills when entering elementary school have been shown to strongly predict academic performance in later grades, emphasizing the importance of early literacy for future academic success.<sup>206,207</sup> Home-based literacy practices between parents and caregivers and young children, specifically, have been shown to improve children's reading and comprehension, as well as children's motivation to learn.<sup>208,209</sup> However, low-income families may face additional barriers to home-based literacy practices, including limited free time with children, limited access to books at home, and a lack of knowledge of kindergarten readiness.<sup>210</sup>

Communities may employ many resources to support families in engaging with their children, including through targeted programs like home visitation programs and "stay and play" programs, or participating in larger initiatives like Read On Arizona or the national "Reach Out & Read" program.<sup>211</sup>

**Adverse childhood experiences.** Unfortunately, not all children are able to begin their lives in positive, stable, nurturing environments. Experiences early in life can have lasting impacts on an individual's mental and physical health. Adverse Childhood Experiences (ACEs) have been linked

<sup>&</sup>lt;sup>i×</sup> The Center for the Study of Social Policy developed Strengthening Families: A Protective Factors Framework<sup>™</sup> to define and promote quality practice for families. The research-based, evidence-informed Protective Factors are characteristics that have been shown to make positive outcomes more likely for young children and their families, and to reduce the likelihood of child abuse and neglect. Protective factors include: parental resilience, social connections, concrete supports, knowledge of parenting and child development, and social and emotional competence of children.

to future risky health behaviors (such as smoking, drug use, and alcoholism), chronic health conditions (including diabetes, depression, and obesity), poorer life outcomes (such as lower educational achievement and increased lost work time), and early death.<sup>212</sup> Alternatively, Positive Childhood Experiences (PCEs), including positive parent-child relationships and feelings of safety and support, have been shown to have similarly cumulative, though positive, long-term impacts on mental and relational health.<sup>213</sup> Nationally and in Arizona, very young children are most at risk for child abuse, neglect, and fatalities from abuse and neglect. In 2017, children five years old and younger made up more than half (55%) of child maltreatment victims in Arizona.<sup>214</sup> Future poor health outcomes are also more likely as an individual's ACE score increases.<sup>215</sup> Children in Arizona are considerably more likely to have experienced two or more ACEs (27.3%),<sup>x</sup> compared to children across the country (8.3%).<sup>216</sup> These children and their families may require specific, targeted resources and interventions in order to reduce harm and prevent future risk.<sup>217</sup>

**Mental and behavioral health.** Behavioral health supports, both for children and caregivers, are often needed to address exposure to adverse childhood events. Infant and toddler mental health development involves the young child's developing capacity to "experience, regulate and express emotions; form close interpersonal relationships; and explore the environment and learn."<sup>218</sup> When young children experience stress and trauma they often suffer physical, psychological, and behavioral consequences and have limited responses available to react to those experiences. Understanding the behavioral health of mothers is also important for the well-being of Arizona's young children. Mothers dealing with behavioral health issues such as depression may not be able to perform daily caregiving activities, form positive bonds with their children, or maintain relationships that serve as family supports.<sup>219</sup>

**Child removals and foster care.** There are situations where the harm in remaining with their family is determined to be too great to a child and they are removed from their home, either temporarily or permanently. In accordance with the Indian Child Welfare Act of 1978, many tribal governments manage their own child welfare systems that must work cooperatively with state systems.<sup>220</sup> Children involved in foster care systems often have physical and behavioral health issues, in addition to the social-emotional needs brought on by being removed from a parent's care.<sup>221</sup> Foster parents often need education, support, and resources to ensure they are able to successfully care for foster children who may have these added health needs. According to a 2015 Arizona Department of Child Safety Independent Review, focusing on evidence-based targeted interventions for families at risk of child removal—including home visitation, positive parenting programs, and family-based therapy—may help lower this risk, thus reducing placements in foster care systems.<sup>222</sup>

<sup>\*</sup> For more information on Adverse Childhood Experiences in Arizona, please see <u>First Things First 2019 Building</u> <u>Brighter Futures report</u>

# What the Data Tell Us

#### **Home Visitation**

• In 2019, 586 families in the Phoenix South Region received First Things First-funded home visitation services (Table 77).

#### **Child Removals and Foster Care**

- Between January 2018 and June 2018, there were 1,706 substantiated maltreatment reports in Maricopa County. Of those substantiated reports, the majority were related to neglect (82%), with a smaller proportion related to physical abuse (13%) and sexual abuse (5%). These proportions mirror the statewide averages for Arizona during this time period (Table 78).
- The statewide number of child removals by DCS declined from 2014 to 2017. Between January 2018 and June 2018, 16 percent of DCS reports resulted in a child removal in Maricopa County, with 2,895 children removed. The percentage of children with a prior removal in the last 24 months was similar in Maricopa County (8%) and in the state (9%) (Table 79, Figure 12, & Table 80).
- While the number of foster placements declined from 2015 to 2018, the statewide number of licensed foster homes steadily increased during this time (Table 81 & Table 82).

# **Home Visitation**

| Table 77  | Eirct Things  | Eirct fundad  | homo viciting | nrogram d | lata 2010  |
|-----------|---------------|---------------|---------------|-----------|------------|
| Table //. | FIIST HIIIIBS | Filst-lullueu | home visiting | program u | lala, 2019 |

| GEOGRAPHY            | NUMBER OF FAMILIES SERVED | GRADUATED FROM HOME<br>VISITATION PROGRAMS |
|----------------------|---------------------------|--|
| Phoenix South Region | 586                       | 22   |
| Arizona              | 4,106                     | 241  |

Source: First Things First. (2019). Home Visitation Program Data. Unpublished data received by request

Note: This is an unduplicated count of families who received home visitation services since the beginning of the contract year. Families are only counted one time during the year even if they enrolled in home visitation multiple times. Graduation rates do not necessarily reflect those retained in the program. Families who did not graduate may still be continuing in the program. Program completion/graduation is defined differently by home visitation models: PAT: Services are offered for 2 years or until the child ages out (age 6). HFAZ: Services are offered until the child is at least three years old and can continue up to age five. NFP: Services are offered prenatally until the child's 2nd birthday.

# **Child Removals and Foster Care**

|                 | TOTAL SUBSTANTIATED  |         | PHYSICAL | SEXUAL | EMOTIONAL |
|-----------------|----------------------|---------|----------|--------|-----------|
| GEOGRAPHY       | MALTREATMENT REPORTS | NEGLECT | ABUSE    | ABUSE  | ABUSE     |
| Maricopa County | 1,706                | 82%     | 13%      | 5%     | <1%       |
| Arizona         | 3,104                | 83%     | 13%      | 4%     | <1%       |

Table 78. Substantiated maltreatment reports by type, January to June, 2018

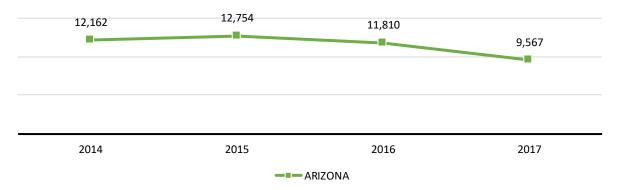
Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> Dashboard

#### Table 79. Children removed by the Department of Child Safety (DCS), 2014 to 2017

| GEOGRAPHY | 2014   | 2015   | 2016   | 2017  |
|-----------|--------|--------|--------|-------|
| Arizona   | 12,162 | 12,754 | 11,810 | 9,567 |

Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> <u>Dashboard</u>

#### Figure 12. Children removed by the Department of Child Safety (DCS), 2014 to 2017



Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> <u>Dashboard</u>

|                 |         |           |            | NUMBER OF        | PERCENT OF       |
|-----------------|---------|-----------|------------|------------------|------------------|
|                 |         | NUMBER OF | PERCENT OF | CHILDREN WITH    | CHILDREN WITH    |
|                 | TOTAL   | CHILDREN  | CHILDREN   | PRIOR REMOVAL IN | PRIOR REMOVAL IN |
| GEOGRAPHY       | REPORTS | REMOVED   | REMOVED    | LAST 24 MONTHS   | LAST 24 MONTHS   |
| Maricopa County | 18,366  | 2,895     | 16%        | 235              | 8%               |
| Arizona         | 30,943  | 4,797     | 16%        | 434              | 9%               |

#### Table 80. Children removed by the Department of Child Safety (DCS), January to June, 2018

Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> Dashboard

#### Table 81. Number of foster placements, 2015 to 2018

| GEOGRAPHY | 2015   | 2016   | 2017   | 2018   |
|-----------|--------|--------|--------|--------|
| Arizona   | 17,592 | 18,906 | 16,899 | 14,929 |

Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> <u>Dashboard</u>

#### Table 82. Number of licensed foster homes, 2015 to 2018

| GEOGRAPHY | 2015  | 2016  | 2017  | 2018  |
|-----------|-------|-------|-------|-------|
| Arizona   | 4,497 | 4,681 | 5,000 | 5,213 |

Source: Arizona Department of Child Safety. (2019). Semi-Annual Child Welfare Report. Retrieved from <u>https://dcs.az.gov/DCS-</u> <u>Dashboard</u>

# Systems Coordination among Early Childhood Programs and Services

## Why it Matters

From November 2016 to June 2017, First Things First convened the second Arizona Early Childhood Task Force, comprised of diverse leaders from across the state. The goal of the task force was to create an ambitious, yet attainable, statewide five-year plan for First Things First and Arizona's early childhood system. Building from the model early-childhood system developed in 2010, the task force identified six desired outcomes, one of which is "When the early childhood system is successful, everyone will benefit from living in communities where the early childhood system is high-quality, centered on children and families, coordinated, integrated and comprehensive." First Things First's role in building this system is to foster crosssystem collaboration among local, state, federal, and tribal organizations to improve the coordination and integration of programs, services, and resources for young children and their families.

Through system building, First Things First connects various components of the early childhood system to create a more holistic system that promotes shared results for children and families. Agencies that work together are often easier for families to access, and the services they provide are more responsive to those families' needs. Coordination efforts may also increase agencies' capacity to deliver services by identifying and addressing gaps in the service delivery continuum. By supporting a variety of coordination efforts, First Things First aims to create a high quality, interconnected, and comprehensive system of early-childhood service delivery that enhances children's overall development and that is timely, culturally responsive, family driven, and community based. Determining how these efforts are affecting each of the 28 regions and their families can help inform services, programs, and policy decisions to benefit families and young children throughout the state.

# What the Data Tell Us

Families in Maricopa County often face challenges in locating and accessing services. Commonly cited barriers include the sheer volume of agencies and programs as well as the lack of coordination among those agencies. Therefore, the six Phoenix and Maricopa regional partnership councils have joined together to invest in a variety of countywide initiatives to increase awareness of, and access to, services for families. Some examples of this work include:

- FindHelpPhoenix.org and its Spanish partner site, EncuentraAyudaPhx.org, is an easy-touse, mobile, friendly website that empowers residents of Maricopa County to find the help they need from more than 2,000 free and low-cost resources. Visitors to the online resource are able to locate specific services or programs and the information displays a description of the organization, its services, costs (most are free), eligibility requirements and directions to the point of service.
- The Family Resource Network includes more than 40 family resource centers working together to increase awareness, availability and quality of their services. These centers provide families with referrals and connections to community resources as well as the tools that parents and families need to support their children's development.
- Parent Partners Plus (PPP), the home visitation coordinated referral system, provides families with a single entry point to access home visitation programs. PPP is responsible for assessing families' needs and referring them to the most appropriate program. All home visitation providers in Maricopa County, representing 15 agencies, as well as other social service providers, participate in this system.
- The Court Teams strategy strengthens the support for infants, toddlers and their families involved in the juvenile or family court system through training, shared planning, systems improvement and regular consultation between the courts and the agencies working with children and families. Navigators further assist families with 1:1 guidance as they seek supports in their own community or through the system.
- Early Childhood Nutrition Teams bring together community partners to develop and implement local and county-wide strategies that lead to efficient referrals and coordinated systems between food providers and family support services.

# **Communication, Public Information and Awareness**

# Why it Matters

Public awareness of the importance of early childhood development and health is critical in building a comprehensive, effective early childhood system in Arizona. Building public awareness and support for early childhood impacts individual behaviors as well as the broader objectives of system building. For the general public, information and awareness is the first step in taking positive action in support of children birth to 5. This could include a range of actions from influencing their personal networks by sharing early childhood information to actively encouraging community leaders to support programs and services for young children. For parents and other caregivers, awareness is the first step to engaging in programs or behaviors that will better support their child's health and development.

There is no single communications strategy that will achieve the goal of making early childhood an issue that more Arizonans value and prioritize. Therefore, integrated strategies that complement and build on each other are key to any successful strategic communications effort. Employing a range of communications strategies to share information—from traditional broadbased tactics such as paid media advertising to grassroots, community-based tactics such as community outreach—ensures that diverse audiences are reached more effectively across multiple media platforms. A thoughtful and disciplined combination of methods of delivering information is required to ensure multiple messaging touch-points for diverse audiences: families, civic organizations, faith communities, businesses, local leaders, and others.

# What the Data Tell Us

Since State Fiscal Year 2011, First Things First (FTF) has led a collaborative, concerted effort to build public awareness and support across Arizona employing integrated communications strategies that now include:

- strategic messaging and branding
- community outreach
- community awareness
- social media
- digital content marketing
- earned media
- paid media advertising

Progress toward building support for children birth to age 5 can be measured by changes in awareness, attitudes and behaviors, as demonstrated through key results of a periodic statewide survey and through tactical impact measures. The most recent statewide survey was conducted in September 2018 and included a general phone survey as well as an online survey of parents of young children. Key results include the following:

- Those who agree that the state should ensure all children have access to early childhood services increased from 80 percent in 2012 to 84 percent in 2018.
- Among parents, this measure increased from 81 percent in 2016 (the first available parent survey results) to 87 percent in 2018.
- Those who agree that a child who received early education and healthcare services before age 5 is more likely to succeed in school and beyond increased from 82 percent in 2012 to 88 percent in 2018.
- Among parents, agreement increased from 85 percent in 2016 to 87 percent in 2018.
- Those who agree that the state should put the same priority on early education as it does on K-12 education increased from 62 percent in 2012 to 72 percent in 2018.
- Among parents, agreement increased from 69 percent in 2016 to 74 percent in 2018.

While understanding and supporting early childhood in general is critical, it's also important that Arizonans have a trustworthy source of early childhood resources and know about the availability of early childhood resources, programs and tools. For this reason, building awareness of FTF as a credible source is critical. Results of the most recent statewide survey show that, while some progress has been made, there is still more to be done to increase awareness about FTF.

- In the 2018 general survey, 87 percent of respondents had never heard of FTF, compared to 89 percent in 2012.
- Among parents specifically, more had heard of FTF, with 66 percent stating they had never heard of FTF, compared to 69 percent in 2016.

While this statewide survey offers a measure of broad changes in attitudes and awareness, specific tactical measures of awareness and support-building strategies employed by FTF offer another point of information. These include:

- FTF implemented three annual statewide awareness campaigns since the last regional needs and assets reporting period. The SFY17-SFY18 campaign—*Help Them Get There*—shared messaging about the importance of the early years for future school and life success and that parents' everyday positive interactions with babies, toddlers and preschoolers promote healthy development. The SFY19 campaign—*Givers of Care*—focused specifically on the important role of caregivers and quality early learning environments.
- These paid campaigns reached a large number of Arizonans, measured through the total number of traditional and digital media impressions. Traditional media impressions refer to television, radio, cinema, and billboard ads, while digital media impressions refer to online ads which appear on both desktop and smartphone devices. These statewide impressions—which measure the estimated number of views of FTF ads—are detailed below.

|                               | SFY17      | SFY18       | SFY19      |
|-------------------------------|------------|-------------|------------|
| Traditional media impressions | 10 million | 17 million  | 11 million |
| Digital media impressions     | 66 million | 100 million | 76 million |

Table 83. First Things First media awareness campaign impressions, SFY17-SFY19

Source: First Things First. (2019). Communications Strategy Data. Unpublished data received by request

- In addition, targeted digital advertising allows geographically-based targeting of audiences within regions with the ability to measure the number of click-throughs that digital ads garnered. The click-throughs delivered viewers to the FTF website. In SFY19, digital advertising led to a total of 296,596 clicks-throughs across Maricopa County to the FTF website where families could access more information and resources.
- In the area of social media, engagement with FTF early childhood online platforms has grown over the years. Particular success has been seen in the growth of Facebook Page Likes for FTF, which grew from just 3,000 in 2012 to 142,600 in 2019. Content is also distributed through Twitter, LinkedIn and Instagram.
- Since inception in SFY17, FTF's digital content marketing strategy which targets parents and families with engaging and informative video and blog posts via website, social

media, and email has expanded its reach. In SFY19, 40 original, high-quality content pieces were published.

• In SFY19, an online searchable database of early childhood programs funded by FTF in all the regions launched. In the first six months, over 24,187 visits were logged.

In addition, FTF began a community engagement effort in SFY14 to recruit, motivate and support community members to take action on behalf of young children. The community engagement program is led by community outreach staff in regions which fund the FTF Community Outreach strategy. This effort focuses on engaging individuals across sectors—including business, faith, K-12 educators, and civic organizations—in the work of spreading the word about the importance of early childhood as trusted, credible messengers in their communities.

Focused efforts to engage parents' most trusted messengers—which include pediatricians included creating and distributing a toolkit for health providers to help them better understand and share information on the statewide free Birth to 5 Helpline. This toolkit was also distributed to attendees of the annual conference of the Arizona Chapter of the American Academy of Pediatrics. Other statewide awareness partnerships included creation and distribution of a grocery list tip pad for parents and caregivers sharing Read On Arizona's Smart Talk tips, a digital content sharing partnership with Expect More Arizona and partnering with the Arizona Association for the Education of Young Children on a social media campaign promoting Week of the Young Child.

Because Arizona is so vast—with more than 500,000 children under age 6 and nearly 400,000 households with kids under age 6—engaging others in spreading the word about early childhood is critical to reaching across diverse geographic areas and expanding our reach. Supporters and Champions—who are trained in early childhood messaging and effective ways to share early childhood information—reported a total of 940 positive actions taken on behalf of young children throughout Arizona in SFY19. These actions range from leading presentations in support of early childhood to sharing FTF's early childhood resources with parents at community events. Table 84 shows total recruitment of Supporters and Champions through SFY19 and actions taken in SFY19.

|                      |            |           | SUPPORTER AND       |
|----------------------|------------|-----------|---------------------|
|                      |            |           | CHAMPION ACTIONS IN |
| GEOGRAPHY            | SUPPORTERS | CHAMPIONS | SFY19               |
| Phoenix South Region | 417        | 64        | 42                  |
| Arizona              | 6,258      | 1,170     | 940                 |

#### Table 84. FTF engagement of early childhood supporters and champions, SFY19

Source: First Things First. (2019). Communications Strategy Data. Unpublished data received by request

First Things First has also led a concerted effort to build awareness among policymakers at all levels (federal, tribal, state, and municipal) of the importance of early childhood. This includes: in-office meetings with elected leaders to provide general information on early childhood, as well as discuss the impact of proposed legislation; regular communication to policymakers with updates on early childhood research and the work of FTF (such as a quarterly email newsletter for policymakers and their staff); and site tours of FTF-funded programs to allow policymakers to see the impact of early childhood investments in their area. In SFY19, FTF also launched ACT4KIDS, a text-based system that alerts participants to timely developments in early childhood policy and opportunities to engage with policymakers. In its first nine months of implementation, more than 700 Arizonans had signed up to participate in ACT4KIDS.

In addition, FTF actively participates in the Arizona Early Childhood Alliance, comprised of more than 50 early childhood system leaders like United Way, the state affiliates of the National Association for the Education of Young Children, Southwest Human Development, Children's Action Alliance, Read On Arizona, Stand for Children, Expect More Arizona, and the Helios Foundation, which represents a united voice of the early childhood community in advocating for early childhood programs and services. For the past three years, the Alliance has also led an annual Early Childhood Day at the legislature, which draws hundreds of Arizonans to the state Capitol to engage with policymakers and show their support for early childhood development and health.

# Appendix 1: Map of zip codes of the Phoenix South Region

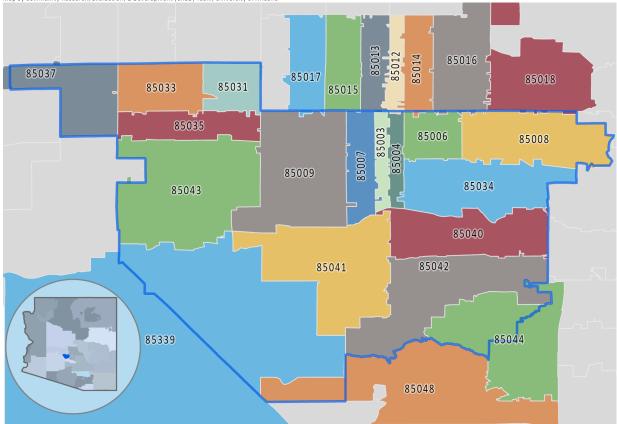


Figure 13. Map of the ZIP codes in the Phoenix South Region

Map by Community Research, Evaluation, & Development (CRED) Team, University of Arizona

Source: Custom map by the Community Research, Evaluation, & Development (CRED) Team using shapefiles obtained from First Things First and the U.S. Census Bureau 2019 TIGER/Line Shapefiles (<u>https://www.census.gov/cgi-bin/geo/shapefiles/index.php</u>)

# Appendix 2: Zip Codes of the Phoenix South Region

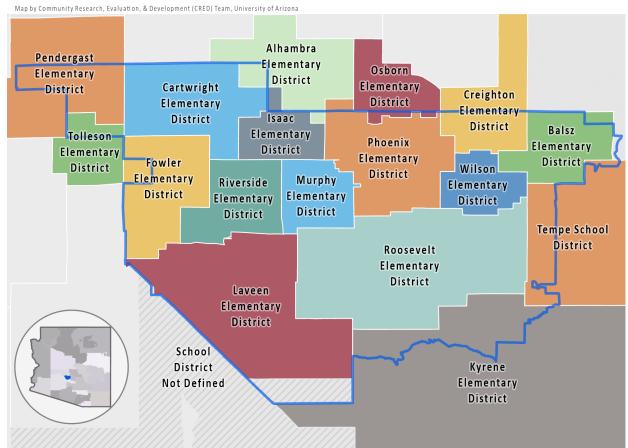
| Table 85. Zi | p Code Tabulation Areas in the Phoenix   | South Region |
|--------------|--|--------------|
| 10010 001 21 | p couc rubulation, a cub in the r noethy | South Region |

| ZIP CODE<br>TABULATION | TOTAL      | POPULATION | TOTAL<br>NUMBER OF | HOUSEHOLDS<br>WITH ONE OR<br>MORE<br>CHILDREN | PERCENT OF<br>ZCTA'S TOTAL<br>POPULATION<br>LIVING IN THE<br>PHOENIX<br>SOUTH | THIS ZCTA IS          |
|------------------------|------------|------------|--------------------|---|---|-----------------------|
| AREA (ZCTA)<br>Phoenix | POPULATION | (AGES 0-5) | HOUSEHOLDS         | (AGES 0-5)                                    | REGION  | SHARED WITH           |
| South Region           | 534,987    | 65,037     | 156,056            | 43,678  |   |                       |
| 85003                  | 9,369      | 588        | 3,900              | 407   | 100%  |                       |
| 85004                  | 4,965      | 195        | 2,195              | 134   | 100%  |                       |
| 85006                  | 25,742     | 2,956      | 8,565              | 1,930   | 100%  |                       |
| 85007                  | 14,040     | 1,413      | 4,811              | 926   | 100%  |                       |
| 85008                  | 56,145     | 6,741      | 19,676             | 4,482   | 100%  |                       |
| 85009                  | 52,520     | 6,210      | 12,153             | 3,973   | 100%  |                       |
| 85012                  | 202        | 4          | 127                | 4   | 3%  | Phoenix North         |
| 85013                  | 15         | 0          | 7                  | 0   | 0%  | Phoenix North         |
| 85014                  | 184        | 31         | 60                 | 19  | 1%  | Phoenix North         |
| 85015                  | 33         | 3          | 17                 | 3   | 0%  | Phoenix North         |
| 85016                  | 1,003      | 77         | 412                | 60  | 3%  | Phoenix North         |
| 85018                  | 1,072      | 75         | 659                | 55  | 3%  | Phoenix North         |
| 85031                  | 30,491     | 3,914      | 7,611              | 2,530   | 100%  | Phoenix North         |
| 85033                  | 53,037     | 7,173      | 13,573             | 4,772   | 100%  |                       |
| 85034                  | 5,582      | 635        | 1,629              | 388   | 100%  |                       |
| 85035                  | 47,486     | 6,737      | 12,592             | 4,522   | 100%  |                       |
| 85037                  | 44,541     | 5,233      | 12,656             | 3,711   | 99%   | Northwest<br>Maricopa |
| 85040                  | 29,352     | 3,679      | 8,666              | 2,427   | 100%  |                       |
| 85041                  | 54,947     | 6,852      | 15,395             | 4,619   | 100%  |                       |
| 85042                  | 40,962     | 4,251      | 13,247             | 2,969   | 100%  |                       |
| 85043                  | 30,560     | 4,190      | 8,240              | 2,859   | 100%  |                       |

|              |            |            |            |             | PERCENT OF    |               |
|--------------|------------|------------|------------|-------------|---------------|---------------|
|              |            |            |            |             | ZCTA'S TOTAL  |               |
|              |            |            |            | HOUSEHOLDS  | POPULATION    |               |
|              |            |            |            | WITH ONE OR | LIVING IN THE |               |
| ZIP CODE     |            |            | TOTAL      | MORE        | PHOENIX       |               |
| TABULATION   | TOTAL      | POPULATION | NUMBER OF  | CHILDREN    | SOUTH         | THIS ZCTA IS  |
| AREA (ZCTA)  | POPULATION | (AGES 0-5) | HOUSEHOLDS | (AGES 0-5)  | REGION        | SHARED WITH   |
| Phoenix      | F24 007    | 65 027     | 156.056    | 42 679      |               |               |
| South Region | 534,987    | 65,037     | 156,056    | 43,678      |               |               |
| 85044        | 56         | 0          | 22         | 0           | 0%            | East Maricopa |
|              |            |            |            |             |               | Gila River    |
|              |            |            |            |             |               | Indian        |
| 85339        | 32,683     | 4,080      | 9,843      | 2,888       | 92%           | Community &   |
|              |            |            |            |             |               | Southwest     |
|              |            |            |            |             |               | Maricopa      |

Source: U.S. Census Bureau (2010). 2010 Decennial Census, Summary File 1, Tables P1, P14, & P20

# **Appendix 3: School Districts in the Phoenix South Region**



#### Figure 14. Map of school districts in the Phoenix South Region

Source: Custom map by the Community Research, Evaluation, & Development (CRED) Team using shapefiles obtained from First Things First and the U.S. Census Bureau 2019 TIGER/Line Shapefiles (<u>https://www.census.gov/cgi-bin/geo/shapefiles/index.php</u>)

|  |            |                        | PERCENT OF K-         |   |
|--|------------|------------------------|-----------------------|---|
|  |            | K-3RD GRADE            | 3RD GRADE             | THIS DISTRICT                                   |
|  | SCHOOLS IN | STUDENTS IN            | STUDENTS IN<br>REGION | IS SHARED                                       |
| DISTRICT/LEA NAME Phoenix South Region                           | 257        | DISTRICT/LEA<br>49,091 | REGION                | WITH  |
|  |            |                        | 100/                  | Fact Mariagna                                   |
| Tempe School District  | 22         | 5,207                  | 10%                   | East Maricopa                                   |
| Cartwright Elementary District                                   | 20         | 6,461                  | 100%                  |   |
| Roosevelt Elementary District                                    | 18         | 3,400                  | 100%                  |   |
| Alhambra Elementary District                                     | 14         | 4,890                  | 8%                    | Northwest<br>Maricopa,<br>Phoenix North         |
| Phoenix Elementary District                                      | 13         | 2,607                  | 100%                  |   |
| Pendergast Elementary District                                   | 12         | 3,664                  | 56%                   | Northwest<br>Maricopa,<br>Southwest<br>Maricopa |
| Isaac Elementary District  | 10         | 2,733                  | 90%                   | Phoenix North                                   |
| Creighton Elementary District                                    | 9          | 2,552                  | 53%                   | Phoenix North                                   |
| Laveen Elementary District                                       | 8          | 3,007                  | 100%                  |   |
| Fowler Elementary District                                       | 7          | 1,768                  | 100%                  |   |
| Tolleson Elementary District                                     | 4          | 1,230                  | 50%                   | Southwest<br>Maricopa                           |
| Balsz Elementary District  | 4          | 1,107                  | 100%                  |   |
| Murphy Elementary District                                       | 4          | 617                    | 100%                  |   |
| Riverside Elementary District                                    | 3          | 365                    | 100%                  |   |
| Wilson Elementary District                                       | 2          | 539                    | 100%                  |   |
| Fit Kids, Inc. dba Champion Schools                              | 3          | 682                    | 33%                   | East<br>Maricopa,<br>Pinal                      |
| Portable Practical Educational Preparation, Inc.<br>(PPEP, Inc.) | 2          | 857                    | 100%                  |   |
| Vista College Preparatory, Inc.                                  | 2          | 357                    | 100%                  |   |
| Liberty Traditional Charter School                               | 2          | 230                    | 58%                   | Cochise   |
| Cholla Academy   | 2          | 178                    | 44%                   | Northwest<br>Maricopa                           |
| Imagine Charter Elementary at Desert West,<br>Inc.               | 1          | 577                    | 100%                  |   |

### Table 86. School Districts/Local Education Authorities in the Phoenix South Region

|  |            |                             | PERCENT OF K-         |                   |
|--|------------|-----------------------------|-----------------------|-------------------|
|  |            | K-3RD GRADE                 | 3RD GRADE             | THIS DISTRICT     |
| DISTRICT/LEA NAME  | SCHOOLS IN | STUDENTS IN<br>DISTRICT/LEA | STUDENTS IN<br>REGION | IS SHARED<br>WITH |
| Phoenix South Region   | 257        | 49,091                      | REGION                | VVIIII            |
| Academy of Mathematics and Science, Inc.                                       | 1          | 559                         | 100%                  |                   |
| Legacy Traditional Charter School - Laveen<br>Village                          | 1          | 555                         | 100%                  |                   |
| The Paideia Academies, Inc   | 1          | 341                         | 100%                  |                   |
| Espiritu Community Development Corp.   | 1          | 297                         | 100%                  |                   |
| Maryvale Preparatory Academy   | 1          | 297                         | 100%                  |                   |
| Pioneer Preparatory School   | 1          | 292                         | 100%                  |                   |
| ASU Preparatory Academy  | 1          | 283                         | 100%                  |                   |
| Phoenix Education Management, LLC,   | 1          | 282                         | 100%                  |                   |
| EAGLE South Mountain Charter, Inc.   | 1          | 280                         | 100%                  |                   |
| Morrison Education Group, Inc.   | 1          | 272                         | 100%                  |                   |
| BASIS Schools, Inc.  | 1          | 264                         | 100%                  |                   |
| South Phoenix Academy Inc.   | 1          | 234                         | 100%                  |                   |
| EAGLE College Prep Maryvale, LLC   | 1          | 199                         | 100%                  |                   |
| Kaizen Education Foundation dba South Pointe<br>Elementary School              | 1          | 190                         | 100%                  |                   |
| Friendly House, Inc.   | 1          | 177                         | 100%                  |                   |
| Victory Collegiate Academy Corporation   | 1          | 168                         | 100%                  |                   |
| Country Gardens Charter Schools  | 1          | 153                         | 100%                  |                   |
| West Valley Arts and Technology Academy, Inc.                                  | 1          | 152                         | 100%                  |                   |
| ASU Preparatory Academy  | 1          | 149                         | 100%                  |                   |
| Acclaim Charter School   | 1          | 143                         | 100%                  |                   |
| Valley of the Sun Waldorf Education<br>Association, dba Desert Marigold School | 1          | 131                         | 100%                  |                   |
| EAGLE College Prep Harmony, LLC  | 1          | 108                         | 100%                  |                   |
| Khalsa Montessori Elementary Schools   | 1          | 98                          | 100%                  |                   |
| Edkey, Inc Sequoia Ranch School  | 1          | 93                          | 100%                  |                   |
| Daisy Education Corporation dba Sonoran<br>Science Academy - Phoenix           | 1          | 85                          | 100%                  |                   |

|   |              |              | PERCENT OF K- |                       |
|---|--------------|--------------|---------------|-----------------------|
|   |              | K-3RD GRADE  | 3RD GRADE     | THIS DISTRICT         |
|   | SCHOOLS IN   | STUDENTS IN  | STUDENTS IN   | IS SHARED             |
| DISTRICT/LEA NAME   | DISTRICT/LEA | DISTRICT/LEA | REGION        | WITH                  |
| Phoenix South Region  | 257          | 49,091       |               |                       |
| Create Academy  | 1            | 80           | 100%          |                       |
| George Gervin Youth Center, Inc.                              | 1            | 78           | 100%          |                       |
| Kaizen Education Foundation dba Advance U                     | 1            | 66           | 100%          |                       |
| ASU Preparatory Academy                                       | 1            | 37           | 100%          |                       |
| Edkey, Inc Sequoia School for the Deaf and<br>Hard of Hearing | 2            | <11          | 56%           | Southeast<br>Maricopa |

Source: Arizona Department of Education. (2019). FY 2018 & FY 2019 Enrollment Data. Custom tabulation facilitated by agency staff

Note: This table only contains Districts/LEAs with enrolled K-3rd grade students physically located within regional boundaries. It does not reflect the residence of students that attend these schools. It does not include high school districts. These are the districts and charter operators from which data on preschool to 3rd grade students were drawn for the tables and figures presented in this report. The percentage shown in the "Percent of K-3rd grade students in the region" column was used to apportion district-level enrollment counts to the region. All other data were aggregated at the school level. The "Schools in district/LEA" and "K-3rd grade students in district/LEA" columns reflect totals for the district, not only the portion within the region.

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